

BBTCM Leadership Team Meeting

Wednesday 9 August 2017

Attendance:

Byron Rogers; David Michie; Mary Gardner; Fleur Verschure; Helen Buckley; Geoff Bensley (part of meeting); Gary Chigwidden; Graham Dunn; Jan Hackett; Simon Richardson; Chris Hanley (Chair); Gail Fuller; Ken Gainger; Shannon Burt; Patricia Docherty; Anne Leitch;(Donald Maughan (part of meeting); Sarah Ndiaye (part of meeting);

Apologies: Vicki Henricks; Greg Meek; Meredith Wray.

Additional items added to the agenda

- Access and Movement Strategy;
- Railway park concept design;
- 'Extended Plans' – echo article.

Clarification on team communications and tasks

David, Helen, Meredith, and Donald have been working on tasks between meetings. They will always report back. In order to get to the meetings there is work to do. Whenever the work is being done we will notify the entire group. If other team members want to contribute to the work in between, contact David and Donald. No decisions will be made without referring back to the team.

Still learning how to work as a group. Maybe we need someone to be the communications officer.

People feel that a lot of the consultation has all been done before. What is going to happen- Action?

Charrette process

Round table – what did you think of it?

- Enjoyable. Required to look at it through a particular function. And look at the other groups. Stripping it back details.
- Typical of Byron Bay. Can't take anything for granted. EG trees view of removal. Essence of what we do here. If we can't explain why and show what we will flounder. Safety is the key. Exemplar.
- We need to have strategies.
- There was unification, provided grounding from where to take it next. Opinions were quite strong. Changing attitudes.
- Clear small actions can get us on our way.
- Built up the way we work as a group. We were all able to flesh out differences. Be heard, be understood and work towards a compromise. Respect for all views. The big test will be what happens.

- There was a lot of consensus. Want park to be use better, want the fences down, that butler reserve should be a car park,
- Fences: It is not ours. There may be some push back.
- Why can't it be both? Does it have to be an issue?
- Communications happening to relocating farmers market. People can't visualize it. Nominate to meet with us on what needs to be done to keep the integrity of the markets.
- Reviewed market licenses and gave the new licenses. Shouldn't circumvent looking at alternatives. But when consideration of alternatives they are happy to be part of the solution. Over past couple of years.
- Quite feasible to have markets that spill through the street and across the reserve and into the rail corridor. Couple of other soul street events. Closing streets and opening it up. Can test it.
- If we provide other spaces then it might be easier to negotiate to relocate. 60 Days markets and 305 days per year.
- Tree in the park. Best outcome. Sculpt and prune to improve the sightlines, look good. There is actually other plants growing on the tree that are protected?
- In its current state it is considered by some as an eyesore.
- Its part of the 'heritage' of the place. Arboreal expert – can we shape it.
- Dan's view prefers to retain the tree. In sculpted form.
- GM can get an arborists report for the trees.
- Old trees are part of Byron Bay.
- Design uses under it. Activating the space for its branches and shade. It needs to consider the use. It needs to serve the future generations.
- It's also what happens in the corner of the park. The space it creates in the corner no one wants to go there. Intimidating. Pathway and lighting is one thing.
- We all agree modifying the tree first and if it is reviewed.
- Allows connection through. Tree and the fence make the space unsafe.
- 2 issues:
 1. Little gazebo that the environmental people operate occasionally
 2. Dead space along the Byronian. Alternative to set up our own facility but let the developer open up the building to activate it any way.
- It doesn't need to be either or.
- Option to put in a café in the reserve – Council?
- Threat of open community space to over commercialization and too busy.
- Social enterprise in the Country Link Building.
- Suggest a representative – Deacon? Byron Environment Centre.
- Input from more creative – staff member a lot of it is youth focused.
- Opportunity to just do something. We are the community we represent them someone is always going to dislike it we need action. Having once we have got the plan and agree to it and take action.
- Once we have a plan. This is what is going to happen. Come from the masterplan committee not council. We have to own this.
- If we genuinely believe this. We do need to get things done. Funds have to be spent by April next year.

- Dan final design for the park and rail corridor.
- Plan, article values and the principles well thought out builds on heritage and diversity, addresses the likely arguments. Won't change people's mind.
- Need to think about the various interest groups and mix. If all people are part of the pre-release content.
- Cost consultant would look over the costs of the plan before council commits spend.
- Clear about the funding pool. A month to pick up minor details.
- Ideas for treasure hunt through town across the various play grounds throughout the centre – nature play. E.g. The fairy trail in Brunswick. Could do that with an indigenous theme. That connects all the precincts. E.g. Switzerland, Barcelona sensory national gallery engagement.....
- Back to Dan. Let kids have an adventure. If there is someone you want to put in touch with Dan to Simon will work with Anne and David to identify the grant fund.
- Its slit into various elements – visitor and technology, lights and pathways etc., council will have to look at revenue set aside and paid parking revenue and cover the costs.
- There is a lot of work that could be done with input from the community with trades and experience – if we need money- come along and help with this landscapers, chippies - social capital. Sponsorship wall. This was funded by paid parking.

ACTION

What do we need to gather to send to Dan for the plan?

1. Chat with Byronian.
2. Arborist report for the tree.
3. Mary will ask Environment Centre's for aspirations.
4. Playground location review.
5. Playground group – get ideas on the draft plans if not Dan so that the kids want to use it.

Access and Movement Strategy

Dates and what Leadership team will be able to go to:

1. Workshop on draft prior to finalisation: Week beginning September 11,2017
2. Final Presentation: Week beginning October 2, 2017

What did you think of the access and movement work?

- Good to get feedback from expert. Could present the issues succinctly. I got a lot out of it.
- Learnt a lot. Found some things useful.
- Street closures interesting in the course of discussions found out he wasn't aware of the water sensitive urban design.
- Agree with his philosophy. The best thing he did was the 'walkshop'. Show him the issues rather than just tell. E.g. This is the rat run, this is where public spaces are empty, unsafe etc.
- Q. As a group do we do more 'walkshops' and at different times of the day to fully immerse ourselves in the conversation.

- Agreed once we get Dan's Plan. Meet on site Railway Square.

ACTION

Leadership team will be able to go to:

1. Note dates in calendar for access and movement workshop and final presentation.
2. Meet on site Railway Square once the draft concept plan is ready and do a walkshop.

Echo – extended plan

The article refers to Dan's Plan and there is an image from the Masterplan that was used as a basis for grant application. This highlights we need to keep on the front foot.

ACTION

Set the agenda and a clear set of messages. Group communicates it and backs each other up.

3 Types of Communication

1. Communication and the group are ok.
2. Communication with the community – going to be really important to liaise with Council's communication staff. Gary offers to help and who else? Anne is happy to be involved in the strategy.
3. Communication with State Politicians.

Other communication -Do we need to have someone who we pay to do this? Annie Lewis and Amy is our social media and how council manages it.

Business community would be delighted to see change. Paid parking is working and will support the projects.

People are going to complain about waste. Communications have to be clear. Trigger points. Image of trees being cut down...be prepared so that there are no surprises and so the group knows these trigger points.

Language is important. We are not going to cut down but will sculpt the tree.

Very important to stay as a team. Not take it personally. Take the fear out by giving information. Keep it simple. Get it through chamber, council and newspaper. Announce we are beginning.

Kirra Prendergast may be willing to help with the social media although she is unable to attend the team meetings.

ACTION

1. Gary and Anne work together on press communications.
2. Council communications officer to be invited to next meeting.

Homeless people

One area is that homeless people live in Railway Square. Homelessness week coming up. Needs to be factored in. Where are they going to go and what is going to happen to them. Police want to work with rangers. Keen to tackle where the homeless people go. It is another conversation area. Information on sleeping rough is not in our charter. It will come up.

ACTION: If there is a group of people who want to form separate group and report back they can.

Other matters

Five or six maybe not attended the meetings for three consecutive dates and maybe now is the time to get more on the group.

Mayor wants to flag with group:

- Skate park and kids playground. Larger issues than Railway Park. Lisa has been working on concept at Clarkes Beach - pods of activity. Council is about to be doing this close to Clarkes Beach area and is bubbling along. A lot of funding is available but we need to be shovel ready so we can get funding.
- Looking to hold a public meeting – Main Beach, Sandhills and Rec. grounds concepts - need agreement of ideas, then costing within the masterplan but it is side issues and if want to get involved let Council know.
- Activating Bay Lane with semi-permanent Closure. Keen to get it done by daylight savings. GM and Mayor need to link up to get shovel ready.
- Meeting with Chris Masters ex INXS – multi million dollar rock museum – hall of fame. Chris has funding and collections. Mayor is flagging lots of local talent or with connections to attract it to Byron Shire.

Old Byron Bay Hospital. State government to enter a dialogue with community – meeting coming up with opportunity to talk to them. They have indicated they would entertain a report from the community on their aspirations for the site. E.g. keeping it in trust to the community - there is not one building in the town that means more to the community births and deaths. Lots of local connections.

ACTION: Note date of meeting with NSW Health – 5 to 7 pm 23 August 9, 2017. Bring young people.