

Public Art Asset Application pro forma



Please refer to Sections 6 and 7 of the Public Art Guidelines and Criteria.

Title of Artwork:	Concept 1: In the sea we find our self Concept 2: Every little thing...means the world.
Name of Artist:	Heesco
Type of Artwork Proposed:	Aerosol Mural
Artwork Materials and Construction Details:	Aerosol artwork painted directly onto wall at Ewingsdale Road.
Date of creation (date of artwork)	May 2019
Dimensions	23m x 2m
Proposed Location of Artwork:	Ewingsdale Road, Ewingsdale
Proposed Signage for Artwork:	N/A
Do you have public liability insurance?	Yes
Procurement Method (check box as applicable):	<input type="checkbox"/> Commission <input type="checkbox"/> Direct purchase <input checked="" type="checkbox"/> Donation <input type="checkbox"/> Loan – proposed period of loan: _____
Date of Procurement:	April 2019
Estimated Life of Artwork:	Min. 3 years
Value of Artwork (estimate if unknown):	N/A

Attach copies of the following (check box as applicable):

- ☒ Artist's CV (including examples of previous relevant work)
- ☒ Artistic statement
- ☒ Photos/design drawings/ specifications providing visual samples of proposed work (photo's should be attached as jpegs no less than 300dpi)
- ☒ Risk Assessment (template available)
- ☒ Maintenance manual (template available)

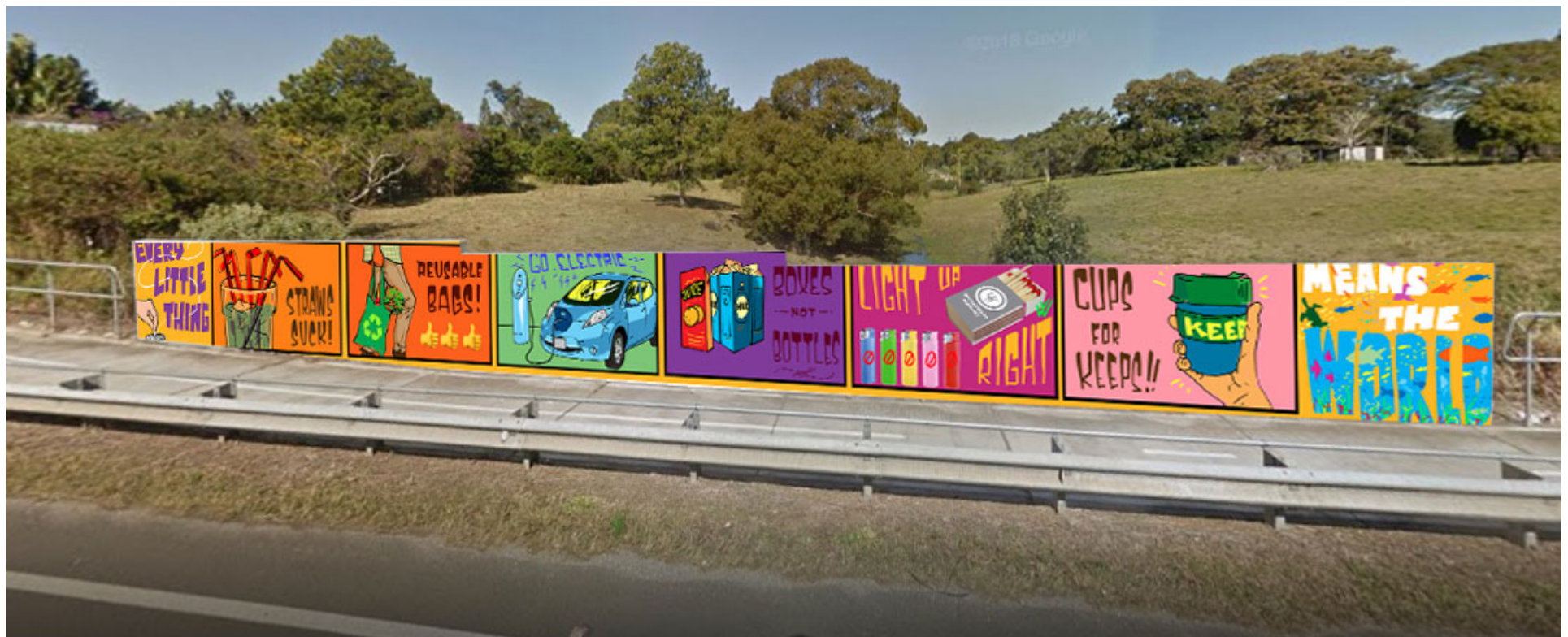
This form, with attachments, should be sent to the Public Art Asset Officer.

Your application will be considered at the next available PAAP meeting.

CONCEPT 1 "IN THE SEA WE FIND OUR SELF"



CONCEPT 2 "EVERY LITTLE THING...MEANS THE WORLD"



ARTIST:	<p>Street Artist Name: Heesco</p> <p>ABN: 69137531801</p> <p>Address: 1 Vere Street Richmond VIC 3121</p> <p>Telephone number: 0405 923 253</p> <p>E-mail address: heesco@heesco.com</p>
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ARTIST SUMMARY:
<p>Heesco is a Mongolian-born urban artist who is one of the few in his field to have studied fine arts, which gives him a unique perspective and ability to cross between different genres such as fine art, street art, comic and illustration. Heesco was a finalist in the prestigious Doug Moran National Portraiture Prize – an inspiring achievement for an urban artist and good example to younger generations of street artists coming through the ranks. And he won the Footscray Art Prize for his work ‘Miss Citizen of the World’.</p> <p>Heesco has participated as a practicing artist in youth mentoring programs for City of Melbourne, City of Yarra, City of Maribyrnong. He also regularly mentors for the Signal Youth Arts Program.</p> <p>His work explores themes of cultural diversity and heritage spotlighting numerous societal, historical and political issues. Having grown up under a communist regime in his native Mongolia, Heesco has a unique story which influences the cultural flavor of his work and gives him a genuine empathy when working with people of different cultures and ethnicities.</p> <p>Heesco’s notable achievements include the live art battle Secret Wars Australia and multiple solo exhibitions with reputable galleries such as Ausin Tung, Metro Gallery, Sara Cottier, Oxford Art Factory and Blender Studios. He has also produced commissioned work for councils in Sydney, Maribyrnong, Yarra, Broken Hill, Weatherill and Ryde.</p>

ARTIST BIO

0405 923 253
hello@heesco.com

Versus Studios
1 Vere St.
Richmond
VIC 3121
Australia

Personal Details

Khosnaran Khurelbaatar (b. 1979, Mongolia, emigrated to Australia 1999.)
Lives and works in Melbourne, Australia.

Education

Sydney College of the Arts, University of Sydney — BVA, 2005.
Central College, Sydney — Diploma of Business Management, 2002

Solo Exhibitions

- 2018 Sky Burial, Versus Gallery, Melbourne
- 2015 Incessant, Dark Horse Experiment Gallery, Melbourne
- 2014 Liminal, The Tate Gallery, Sydney
- 2012 Manifest, Rtist Gallery, Melbourne
- 2011 Mongo Hustle, At Large Gallery, Melbourne
- 2009 Souls End, Somedays Gallery, Sydney
- 2008 Six Feet Over, Hellen Rose Schauersberger LabOratorium, Sydney

Select Group Exhibitions

- 2016 Undercurrent, BSIDE Gallery, Melbourne (curator)
- 2016 Art of the Mill, NFA Gallery, Woodend, VIC
- 2015 The Patterson Project, Melbourne
Doug Moran National Portrait Prize Finalists Exhibition, Sydney
One, Just Another Project Space, Melbourne
- 2011 Paperape, Egg Gallery, Melbourne
Surface Tension, aMBUSH Gallery, Sydney
Board, NGV Studio Fed Sq, Melbourne
Outpost Project, Cockatoo Island, Sydney
Face/Look, Dark Horse Experiment Gallery, Melbourne
Paper Thin, Colour by Numbers gallery, Lo-Fi Collective, Sydney
High Definition: The State of Australian Painting in a Neo-Digital Age, Paradise Hills Gallery, Melbourne; Ausin Tung Gallery, Melbourne
- 2010 Fit to Print, No Vacancy Gallery, Melbourne
Sweet Streets Festival of Urban and Street Art, Melbourne

Select Mural Commissions

- 2018 YouTube Music commission mural
- 2018 Mural commissions for Rix Developments, Pimpama, QLD
- 2018 Dr. Raymatja Marika memorial mural in Yirrkala, Arnhem Land, NT
- 2018 Intermission Project, Collingwood, Melbourne
- 2017 Weethalle Silo Art, Weethalle, NSW
Community Mural Project, Nhulunbuy, Arnhem Land, NT
Sustainable Development Goals mural project for UN Mongolia
"A Twist At Every Turn" ad campaign for Visit Victoria
The Hive Mural project, Melbourne

- Victoria University, Nicholson Campus mural (Footscray Art Prize)
- 2016 Preston Fresh Hood Markets, Melbourne
- Meeting of Styles Festival, Melbourne
- Be Deadly Project, Melbourne
- Australian F1 Grand Prix, Melbourne
- 2015 City of Maribyrnong StreetWORKS program (5 murals), Melbourne
- Kinglake Neighbourhood Centre Watertanks murals, VIC
- Eastwood Public Library mural, Eastwood NSW
- 2014 Golden Plains skateparks project (4 skateparks)
- Ink Fest - Graffiti and Street art festival, Ulaanbaatar, Mongolia
- The Piece Project, Longview Winery, Adelaide
- 2013 Art Town, Prahran, Melbourne
- 2012 Carbon Festival, The Cullen Hotel, Melbourne
- 2011 Outpost Festival, Cockatoo Island, Sydney

Recent Publications

- 2018 "Silo Art" collectors stamp issue by Australia Post
- 2017 "Perils of Populism" Griffith Review 57 (cover artwork)
- 2017 Burn City - Lou Chamberlin
- 2016 Street Art - International, Lou Chamberlin,
- 2016 Inside Street Art Melbourne, Allison Fogarty, Toby Fairbank,
- 2015 Meanjin Quarterly, Melbourne University Publishing.
- 2015 Street Art - Australia, Lou Chamberlin, Melbourne
- 2014 Street Art Now - Melbourne, Australia and Beyond, Dean Sunshine
- 2014 6 Years Later Magazine, Issue #3, Melbourne
- 2013 Kinfolk Magazine, Portland, USA
- 2013 Street Art Melbourne, Lou Chamberlin, Melbourne,
- 2013 Going Down Swinging Magazine, Issue #34, Sydney
- 2013 Land of Sunshine, A Snapshot of Melbourne Street Art 2010-2012, Dean Sunshine, Melbourne
- 2011 The Penguin Plays Rough Book of Short Stories, Sydney
- 2011 Vice Magazine, Australia
- 2010 Blood & Thunder – a new anthology of Australian Comics, Sydney

Clients/Partners

United Nations (Mongolia), NEP Australia, Visit Victoria, Attica Restaurant, City of Maribyrnong, City of Yarra, Shepparton Art Museum, 4A Centre for Contemporary Asian Art, Victoria University, St. George Bank, Reformatory Caffeine Lab, Gound Central Coffee Company (NYC), Toby's Estate, Chef's Gallery, Tanto Bikes, Nikon, IBM. Mercedes Benz, Mash Brewery, Section 8, Mr. Scruff's, Mr. Miyagi/Yukie's,

Awards/Achievements

Winner - Footscray Art Prize (Street Art), 2017
 Finalist - Doug Moran National Portrait Prize, 2013
 Winner - Secret Wars Australia, 2011; 2017
 United Nations in Mongolia - Appreciation Award for mural project dedicated to Sustainable Development Goals in Ulaanbaatar, Mongolia, 2017

ARTIST STATEMENT

"My public murals aim to create an uplifting environment through a carefully considered balance between visual concept and artistry. I believe public artworks should reflect the sentiments of the local people, the essence of the local area, its character and heritage. At the same time they should open the publics' mind to new ideas, different perspectives and the endless possibilities of artistic creativity. I strive to produce murals of high level of craftsmanship with a carefully researched concept and visual narrative. My work is informed in equal measure by fine art, pop culture, illustration, graphic design and graffiti culture. My Mongolian heritage also provides me with rich historical and cultural framework upon which I draw. This diversity of influences provides endless creative outlets for my work." Heesco.

EXAMPLES OF PREVIOUS WORK

Maribyrnong Council Commission



Broken Hill Commission



Grenfell Silos Commission (30 metres)



Abbotsford Mural



Victoria University Commission



Yarra Council Commission





City of Eastwood Commission



Melbourne Formula 1 Grand Prix



City of Sydney Lunar New Year Commission



Franco Cozzo Immortalised



Missing But Unmissable (Missing Persons Campaign)



8/24/2016

New Malcolm Fraser portrait unveiled at Asylum Seeker Resource Centre in Footscray | Leader

Leader
COMMUNITY NEWS



Artist Heesco and Maribyrnong Mayor Nam Quach with the new Malcolm Fraser mural. Picture: MARK WILSON

Leader

New Malcolm Fraser portrait unveiled at Asylum Seeker Resource Centre in Footscray

Bridie Byrne, Maribyrnong Leader
May 7, 2015 12:00am

IT'S clear that Malcolm Fraser's legacy has made a lasting impression at the Asylum Seeker Resource Centre in Footscray.

The statesman of Australian politics, who passed away in March, has been remembered with a towering portrait on the external wall of the centre at 214 Nicholson St.

Mr Fraser opened the door to Vietnamese refugees in the late 1970s and championed a larger Australia through immigration.

<http://www.heraldsun.com.au/leader/news/new-malcolm-fraser-portrait-unveiled-at-asylum-seeker-resource-centre-in-footscray/news-story/6e8ccb9f016c858222...> 1/2

Eastwood serves as blank canvas for Mongolian artist



Kate Bastians, Northern District Times

September 29, 2015 10:52am

USING locals as live models, Mongolian artist Heesco has transformed the walls of the Eastwood library into a multicultural mural.

Eastwood's Elsa Caballero and her 22-month-old son Inigo are larger than life in the painting where they are reading a picture book.

"When we walk past the mural, Inigo points at it — he recognises himself," said Ms Caballero, who migrated to Australia from Spain four years ago.

She was proud to be part of a mural that celebrated Eastwood, which she loved because it was safe, family friendly and offered a wide variety of food.



Artist Heesco Khosnaran in front of his mural. Picture: Kris Reichl

Leader

Streetworks mural aims to stop graffiti in Footscray

Bridie Byrne, Maribyrnong Leader
September 15, 2014 12:00am

A NEW mural is casting an eagle eye over Footscray to help discourage illegal graffiti.

Street artist Heesco Khosnaran has painted Bunjil the eagle, the creator in Aboriginal mythology, on the side of a townhouse in French St as part of Maribyrnong Council's Streetworks Visual Art Project.

Khosnaran said the abstract colours represented the multicultural heritage of the area.

Property owner Shirley Dodd was delighted to have her townhouse as the canvas because she was fed up with it being tagged.

Eight artists have been selected to create visual works at railway bridges, private property, shop walls, overpasses and commercial buildings.

<http://www.heraldsun.com.au/leader/news/streetworks-mural-aims-to-stop-graffiti-in-footscray/news-story/1e94a64c60f27ae14fc0ba71148730a4>

1/2



Artist Heesco painting a mural on the Eastwood Library for the Moon festival.

Local

Eastwood Library transformed by giant mural

Kate Bastians, Northern District Times
September 9, 2014 1:37pm

THE Eastwood Library has been transformed by a giant mural painted by renowned Mongolian artist Heesco.

St George Bank commissioned the artwork as part of the Eastwood Moon Festival held on Saturday, September 6.

Heesco said the mural was based on international artist JR'S Inside Out Project, which allows people from all over the world to showcase their portrait and share their stories.



Street art in Hosier Lane, Melbourne

Posted Fri 19 Dec 2014, 1:12pm

This piece by Heesco, Dule and Style was painted in Melbourne's Hosier Lane, a well-known destination for street art in the city.

Supplied: Dean Sunshine

CONCEPT EXAMPLES (PLEASE SEE ATTACHED CONCEPTS)

CONCEPT 1: In the sea we find our self

‘In the sea we find our self’ is a reflective piece that invites the viewer to consider the state of the outside world as a reflection of one’s internal state. At one end of the mural is an underwater scene in monocolour showing the pain and despair of an ocean harmed by human excess and indifference - life is dull, depressed and struggling. While the other end of the mural is a vibrant multicoloured underwater scene full of life, colour, harmony and possibility. The viewer is invited to think about what it says about us when we look to the natural world around us – in the sea we find our self.

The animals depicted across the mural will mainly come from local aquaculture and marine species found around Julian Rocks such as wobbegongs, rays, turtles, fish, nudibranchs, grey nurse sharks, leopard sharks and carcharias taurus. The marine debris featured on the left side will mainly consist of items found by local Byron beach cleanup groups including cigarettes, straws, packaging, bottles, toothbrushes, cutlery and plastic bags.



CONCEPT 2: Every little thing...means the world

‘Every little thing...means the world’ is designed to inspire action among the thousands of people that commute past the mural every day. It invites the viewer to take individual actions in their own lives that collectively can have an enormous impact on the planet.

The initial action items encourage more thoughtful use of cigarettes, straws, plastic bags, transportation, bottles and plastics. Many of these items are regularly picked up in beach clean-ups around Byron Bay.

The mural is designed in a way that the action items could be updated on a regular basis to keep the mural fresh and the messaging top of mind.

The rainbow palette is very appealing to all ages and has an almost comic feel to it. While the typography and message treatment are warm, friendly, upbeat and beachy – inviting people of all ages to take something away from the mural.



METHADODOLOGY

Upon confirmation, Heesco will work closely with the Council to finalise the artwork concept to the satisfaction of all parties and prepare the required plans and risk strategies to safely use the site.

Site:

The artwork is an aerosol artwork to be applied directly onto the length of the brick surface of the road side wall on Ewingsdale Road (see below).

The Ewingsdale wall should be painted with a grey primer paint by Council before the artist gets to the site. This will ensure a consistent finish to the artwork.



The artwork will take Heesco approximately five days to complete. He will work with one other artist on site between the hours of 9am and 6pm. No work will be undertaken after dark. Heesco will bring all plant and equipment to the site each day and leave the site with all plant and equipment at the end of each day.

Heesco will setup the site each day by creating a small exclusion zone on one half of the footpath with safety cones and hazard tape. Within this exclusion zone Heesco will keep all plant and equipment. At the end of each day this exclusion zone will be removed.

Proposed Plant & Equipment:

- Step ladder
- Aerosol Paints
- Milk Crates
- Garbage Bins

- Drop Sheets
- Masking Tape / Electrical Tape

Risk Assessment and Hazard Control Summary of Public Art

Ref No.	Potential Risk	Potential Risk Level	Mitigation	Residual Risk Level	Risk owner	Report To
1	Public access	Low	Public access will be maintained around the live-painting areas so that pedestrians can move through the site. A temporary work area will be established on one side of the path and clearly marked with hazard tape and safety cones and an exclusion zone for pedestrians. No automobile traffic will be impacted by the location of the work site.	Low	Artist	City Council
2	Securing the site	Low	A temporary exclusion area will be established around the painting areas to create a secure workspace separate to the public. Drop sheets will be used to minimize paint spillage onto the footpath.	Low	Artist	City Council
3	Securing the paints	Moderate	The paints used will be kept within a milk crate and secured by the artist. All paints will be removed from the site and secured after each days painting.	Low	Artist	City Council
4	Artist equipment	Low	The majority of the artist materials will be standard, low-risk working equipment such as stepladders.	Low	Artist	City Council
5	Paint fumes	Moderate	The artwork will be painted outside so the space will be well ventilated. The paints used will be acrylic spray paints. In high winds there is some risk of fumes from the aerosol paints moving with the wind. However, the exclusion zone will help to defuse the aerosol runoff before it has any chance to reach and affect the public walking along the footpath.	Low	Artist	City Council

Repair and Maintenance:

The artwork will be completed using industry standard aerosol paints. Once completed, the artwork should be sprayed with a clear anti-graffiti coating to protect against 'tagging'. If the mural is tagged, Council should remove the tag in line with the standard anti-graffiti process.

The Blender Studios

WWW.THEBLENDERSTUDIOS.COM



LETTER OF RECOMMENDATION

25th August 2016

To Whom it May Concern,

I warmly provide this letter of recommendation for Heesco Khosnaran. Heesco is an established artist and muralist, and I believe he has the organisational and management skills, combined with an incredible talent and artistic nature to deliver high quality public art works.

I have known Heesco for 5 years as he has had a studio with us for this period. We have also worked with Heesco on countless commissions, large-scale public art installations and workshops.

Heesco is a pleasure to work with and we would recommend him for any project he strives towards.

Kind Regards,
Adrian Doyle

Director
Blender Studios

To whom it may concern,

In 2011, I was working in a dual capacity as Director of Marketing, Events and Business Development at the Sydney Harbour Federation Trust (Federal Government) and as the Executive Producer of Outpost, a flagship arts and cultural program that became the largest urban arts festival in the southern hemisphere.

Outpost was a five-week event that featured selected works by more than 150 urban artists displayed on the surfaces of the World Heritage-listed former convict settlement of Cockatoo Island in Sydney Harbour. The event was attended by 86,000 visitors and received widespread media exposure both in Australia and internationally.

Heesco was selected to participate in Outpost because he had an interesting narrative being a Mongolian-born immigrant and because his flexible style mixed traditional graff and illustration elements that were considered interesting to our audiences. Heesco is also one of few street artists who has studied fine arts, completing a Bachelor of Fine Arts at the Sydney College of Art.

Heesco prepared two pieces of artwork at Outpost including a mural installation of the Tasmanian Tiger as well as a darker piece representing his signature ghost artwork.

Heesco was selected to paint live during three corporate hospitality evenings and his work was always well received by guests at these events.

Heesco was a safe, considered and easygoing artist to work with.

Sincerely,



Rubinee Hoyne
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0422 236 025

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South Yarra VIC 3141
Australia
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F +61 3 9040 1223
artserieshotels.com.au

To whom it might concern,

This is a letter of recommendation for artist, Heesco.

Art Series Hotels commissioned work by Heesco on two separate occasions. Firstly for the award winning Outpost Project, Street Art Festival in 2011 and secondly as part of the Carbon Festival, Cullen Open House in 2012.

Heesco was asked to participate as part of the aforementioned events due to Art Series Hotels commitment to supporting emerging talent. Heesco's work was a fusion of both street and fine art, which attracted Art Series Hotels due to our association with some of Australia's most prolific artists.

On both occasions Heesco was asked to work within a theme, which supported the onsite activation that Art Series Hotels were part of. On both occasions Heesco exceeded expectations of the brief supplied and the response from guests and visitors alike have been exceedingly positive.

For further information, please feel free to make contact directly.

Kind regards,

Beckie Mitchell
Communications Manager
Art Series Group

[THE CULLEN] [THE OLSEN] [THE BLACKMAN]





QBE INSURANCE (AUSTRALIA) LIMITED
ABN 78 003 191 035

CERTIFICATE OF CURRENCY

Insured Name: Khosnaran Khurelbaatar

Policy Number: 60REGIDECPLB

Period of Insurance: From 31/12/2108 to 31/12/2019 at 4.00pm

Class of Cover: General and Products Liability

Situation: Australia Wide

Limit of Liability

Public Liability:	\$20,000,000 any one Occurrence
Products Liability:	\$20,000,000 any one Occurrence and in the aggregate during any one period of insurance.

Wording QBE Liability QM8216 01/18

Interested Party: Transport for NSW
John Hollan Rail Pty Ltd
in respect of the insured persons obligations by reason of any law, agreement or permit to provide insurance as is afforded by this policy, but only to the extent required by such law, agreement or permit and in any event only for such coverage and limits of Liability as are provided by this policy.

This policy is current until 4.00 pm on the expiry date shown unless it is cancelled in the meantime.

Date Issued: 29 January 2019

QM1418-0307

QBE Insurance (Australia) Limited ABN 78 003 191 035, AFS Licence No. 239545
Postal Address: PO Box 1119 Adelaide SA 5001.

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