

# Summary Report

01 January 2022 - 03 May 2022

# Your Say Byron Shire

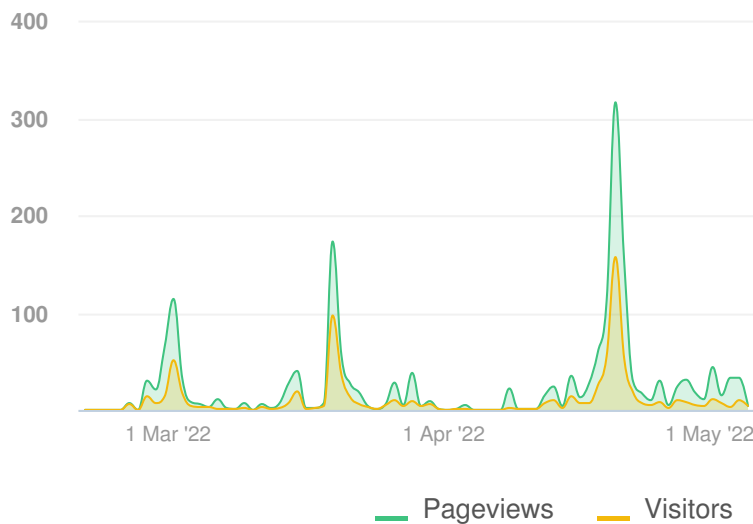
PROJECTS SELECTED: 1

Moving Byron

FULL LIST AT THE END OF THE REPORT



## Visitors Summary



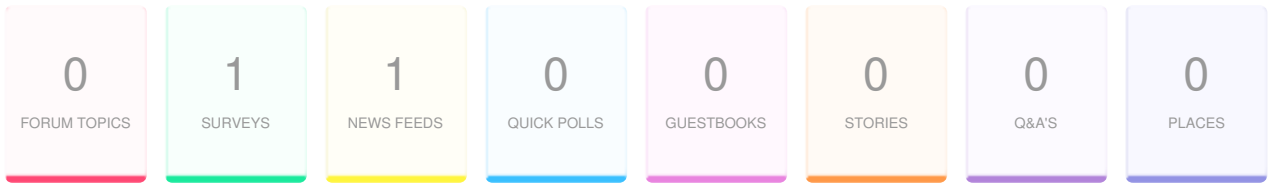
## Highlights

TOTAL VISITS	MAX VISITORS PER DAY	
863	157	
NEW REGISTRATIONS		
1		
ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
72	273	768

## PARTICIPANT SUMMARY

<b>ENGAGED</b>	<b>72 ENGAGED PARTICIPANTS</b>			(%)
<b>INFORMED</b>	Registered	Unverified	Anonymous	
	Contributed on Forums	0	0	0
	Participated in Surveys	0	0	72
	Contributed to Newsfeeds	0	0	0
	Participated in Quick Polls	0	0	0
	Posted on Guestbooks	0	0	0
	Contributed to Stories	0	0	0
	Asked Questions	0	0	0
	Placed Pins on Places	0	0	0
	Contributed to Ideas	0	0	0
<i>* A single engaged participant can perform multiple actions</i>				<i>* Calculated as a percentage of total visits to the Project</i>
				<b>Moving Byron</b> 72 (9.4%)
<b>ENGAGED</b>	<b>273 INFORMED PARTICIPANTS</b>			(%)
<b>INFORMED</b>				Participants
	Viewed a video			0
	Viewed a photo			0
	Downloaded a document			176
	Visited the Key Dates page			0
	Visited an FAQ list Page			0
	Visited Instagram Page			0
	Visited Multiple Project Pages			201
	Contributed to a tool (engaged)			72
	<i>* A single informed participant can perform multiple actions</i>			
				<b>Moving Byron</b> 273 (35.5%)
<b>ENGAGED</b>	<b>768 AWARE PARTICIPANTS</b>			
<b>INFORMED</b>				Participants
	Visited at least one Page			768
<b>AWARE</b>	<i>* Aware user could have also performed an Informed or Engaged Action</i>			
				<b>Moving Byron</b> 768

## ENGAGEMENT TOOLS SUMMARY



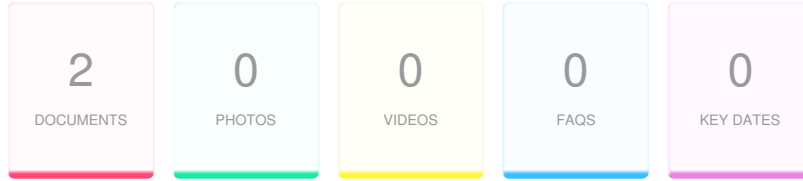
SURVEYS SUMMARY	
1	Surveys
72	Contributors
74	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS
<p>72</p> <p>Contributors to</p> <p>Provide your feedback</p>

NEWSFEEDS SUMMARY	
1	NewsFeed
114	Visits
105	Visitors

TOP 3 NEWSFEEDS BASED ON VISITORS
<p>105</p> <p>Visitors to</p> <p>A summary of the Strategy</p>

## INFORMATION WIDGET SUMMARY



DOCUMENTS	
2	Documents
176	Visitors
235	Downloads

TOP 3 DOCUMENTS BASED ON DOWNLOADS	
188 Downloads	47 Downloads
Draft Moving Byron 2022 to 2042 - Integrated Transport Strategy - Parts 1 to 3	Draft Moving Byron 2022 to 2042 - Integrated Transport Strategy – Part 4 Background

## TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
m.facebook.com	309
lm.facebook.com	160
l.facebook.com	109
www.byron.nsw.gov.au	29
www.google.com	15
www.google.com.au	5
www.facebook.com	3
ethosinsite.azureedge.net	2
ventraip.email	1
android-app	1
mail.google.com	1

## SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Moving Byron	768	273	72