

NOTICE OF MEETING



PUBLIC ART PANEL MEETING

A Public Art Panel Meeting of Byron Shire Council will be held as follows:

Venue	Conference Room, Station Street, Mullumbimby
Date	Thursday, 30 November 2017
Time	9.00am

A handwritten signature in black ink, appearing to read 'Mark Arnold', is located in the bottom left area of the page.

Mark Arnold
Director Corporate and Community Services

CONFLICT OF INTERESTS

What is a “Conflict of Interests” - A conflict of interests can be of two types:

Pecuniary - an interest that a person has in a matter because of a reasonable likelihood or expectation of appreciable financial gain or loss to the person or another person with whom the person is associated.

Non-pecuniary – a private or personal interest that a Council official has that does not amount to a pecuniary interest as defined in the Local Government Act (eg. A friendship, membership of an association, society or trade union or involvement or interest in an activity and may include an interest of a financial nature).

Remoteness – a person does not have a pecuniary interest in a matter if the interest is so remote or insignificant that it could not reasonably be regarded as likely to influence any decision the person might make in relation to a matter or if the interest is of a kind specified in Section 448 of the Local Government Act.

Who has a Pecuniary Interest? - a person has a pecuniary interest in a matter if the pecuniary interest is the interest of the person, or another person with whom the person is associated (see below).

Relatives, Partners - a person is taken to have a pecuniary interest in a matter if:

- The person's spouse or de facto partner or a relative of the person has a pecuniary interest in the matter, or
- The person, or a nominee, partners or employer of the person, is a member of a company or other body that has a pecuniary interest in the matter.

N.B. “Relative”, in relation to a person means any of the following:

- (a) the parent, grandparent, brother, sister, uncle, aunt, nephew, niece, lineal descends or adopted child of the person or of the person's spouse;
- (b) the spouse or de facto partners of the person or of a person referred to in paragraph (a)

No Interest in the Matter - however, a person is not taken to have a pecuniary interest in a matter:

- If the person is unaware of the relevant pecuniary interest of the spouse, de facto partner, relative or company or other body, or
- Just because the person is a member of, or is employed by, the Council.
- Just because the person is a member of, or a delegate of the Council to, a company or other body that has a pecuniary interest in the matter provided that the person has no beneficial interest in any shares of the company or body.

Disclosure and participation in meetings

- A Councillor or a member of a Council Committee who has a pecuniary interest in any matter with which the Council is concerned and who is present at a meeting of the Council or Committee at which the matter is being considered must disclose the nature of the interest to the meeting as soon as practicable.
- The Councillor or member must not be present at, or in sight of, the meeting of the Council or Committee:
 - (a) at any time during which the matter is being considered or discussed by the Council or Committee, or
 - (b) at any time during which the Council or Committee is voting on any question in relation to the matter.

No Knowledge - a person does not breach this Clause if the person did not know and could not reasonably be expected to have known that the matter under consideration at the meeting was a matter in which he or she had a pecuniary interest.

Participation in Meetings Despite Pecuniary Interest (S 452 Act)

A Councillor is not prevented from taking part in the consideration or discussion of, or from voting on, any of the matters/questions detailed in Section 452 of the Local Government Act.

Non-pecuniary Interests - Must be disclosed in meetings.

There are a broad range of options available for managing conflicts & the option chosen will depend on an assessment of the circumstances of the matter, the nature of the interest and the significance of the issue being dealt with. Non-pecuniary conflicts of interests must be dealt with in at least one of the following ways:

- It may be appropriate that no action be taken where the potential for conflict is minimal. However, Councillors should consider providing an explanation of why they consider a conflict does not exist.
- Limit involvement if practical (eg. Participate in discussion but not in decision making or vice-versa). Care needs to be taken when exercising this option.
- Remove the source of the conflict (eg. Relinquishing or divesting the personal interest that creates the conflict)
- Have no involvement by absenting yourself from and not taking part in any debate or voting on the issue as if the provisions in S451 of the Local Government Act apply (particularly if you have a significant non-pecuniary interest)

RECORDING OF VOTING ON PLANNING MATTERS

Clause 375A of the Local Government Act 1993 – Recording of voting on planning matters

- (1) In this section, **planning decision** means a decision made in the exercise of a function of a council under the Environmental Planning and Assessment Act 1979:
 - (a) including a decision relating to a development application, an environmental planning instrument, a development control plan or a development contribution plan under that Act, but
 - (b) not including the making of an order under Division 2A of Part 6 of that Act.
- (2) The general manager is required to keep a register containing, for each planning decision made at a meeting of the council or a council committee, the names of the councillors who supported the decision and the names of any councillors who opposed (or are taken to have opposed) the decision.
- (3) For the purpose of maintaining the register, a division is required to be called whenever a motion for a planning decision is put at a meeting of the council or a council committee.
- (4) Each decision recorded in the register is to be described in the register or identified in a manner that enables the description to be obtained from another publicly available document, and is to include the information required by the regulations.
- (5) This section extends to a meeting that is closed to the public.

BYRON SHIRE COUNCIL

PUBLIC ART PANEL MEETING

BUSINESS OF MEETING

1. APOLOGIES

2. DECLARATIONS OF INTEREST – PECUNIARY AND NON-PECUNIARY

3. ADOPTION OF MINUTES FROM PREVIOUS MEETINGS

3.1 Public Art Panel Meeting held on 28 September 2017

4. STAFF REPORTS

Corporate and Community Services

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STAFF REPORTS - CORPORATE AND COMMUNITY SERVICES

Report No. 4.1 Byron Bike Rack Project in collaboration with Stone & Wood

Directorate: Corporate and Community Services

Report Author: Joanne McMurtry, Community Project Officer

File No: I2017/1743

Theme: Society and Culture
Community Development

Summary:

Stone and Wood would like to donate 3 – 5 bike racks to the town of Byron Bay for its locals and visitors. Stone and Wood are donating \$20,000 for local (northern rivers) artists to develop sculptures in the town centre that double as bike racks. Representatives from Stone & Wood will attend the Public Art Panel meeting to provide an overview of the project and answer any questions from Panel members. Panel members are requested to select members to be part of the judging process.

RECOMMENDATION:

That the Public Art Panel receive a presentation from Stone & Wood about the project and:

- 1. provide any further relevant feedback about the project**
- 2. select members to be part of the judging panel for the project.**

Attachments:

- 1 Stone and Wood Community Bike Rack Program - Project brief (November 2016), E2016/98204 , page 6 [↓](#)
- 2 Stone & Wood Bike Rack Project – Proposed locations, E2017/102297 , page 13 [↓](#)

Report

The Stone & Wood 'Byron Bike Rack Project' first arose during Council's Placemaking Seed Fund project in 2016 <http://www.byron.nsw.gov.au/placemaking-seed-fund>

Stone & Wood approached Council wanting to collaborate on a bike rack project following an identified need for more bike racks throughout the Byron Bay CBD. The attached Project Proposal was written in the early phases of the project and is provided as background information.

Project Outline

Stone and Wood would like to donate 3 – 5 bike racks to the town of Byron Bay for its locals and visitors. Stone and Wood are providing \$20,000 for local (northern rivers) artists to develop sculptures in the town centre that double as bike racks.

Two representatives from Stone & Wood will be present at the Public Art Panel meeting to provide an overview of the project and answer any questions from the Panel members.

Feedback collected from an email late October from Panel members has been incorporated into the final documents that are part of the launch of the project. Stone & Wood have set up a project website (www.stoneandwood.com.au/bikerackproject) and will manage the logistics of the project.

There will be two stages to the judging for the project with stage 1 including judging concept designs and shortlisting artists to move to stage 2. Stage 2 will be the final stage of judging with artists expected to provide all the necessary information to inform judges' decisions.

The locations artists can select from to develop their artworks are outlined in attachment 2.

Timeline:

- 20/11 - Expressions of Interest open for 2 months
- 30/11 - Public Art Panel discuss further or select a sub-committee to work on the project
- 15/1 - EOIs close and submissions are shortlisted by Public Art Panel members (or sub-committee)
- Feb - Shortlisted applicants submit final concepts and all paperwork
- 20/2 - Second round of judging by Stone and Wood and PAP reps and structural engineer
- 1/3 - Brewery Party to announce winners
- 1/5 - Final sculptures due to be delivered to Council ready for installation
- 7/5 - Installation complete and promotion of new bike racks

The Public Art Panel are requested to provide any further relevant feedback about the project and select members to be part of the judging panel.

Financial Implications

The costs to Council for this project will include installation of the artworks.

The current public art budget balance for the 2017/18 financial year is \$39,700.

Statutory and Policy Compliance Implications

Public Art Policy
Public Art Guidelines and Criteria

Guidelines - Stone and Wood Community Bike Rack Program

Project background

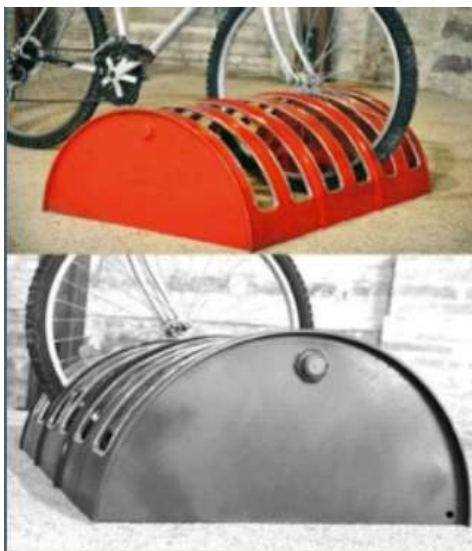
- 5 Stone and Wood have approached Council to donate five bike racks to the Byron Bay Town Centre for locals and visitors to enjoy as part of its ingrained community program.

This initiative has been developed to encourage the following outcomes:

- 10 1. Get out and active - motivate locals and visitors to be active while enjoying the town and its attractions
2. Take care of the environment – Encourage people to ride rather than drive and reduce carbon emissions
3. Reduce traffic congestion – cars out, people in. Encourage alternate modes of transport in the Byron Bay Town Centre
- 15 4. Inject more personality into the town centre – Create a range of sculptures in the town centre that double as a bike rack. These will create a great aesthetic in the town centre and showcase Byron's personality
5. Promote cycling – send a positive message to locals and visitors to consider cycling as a great alternate to jumping in the car.

20 Stone and Wood have proposed launching a design competition early 2017, for local artists to develop sculptures in the town centre that double as bike racks. This document provides the relevant background on Placemaking, the Byron Bay Town Centre Masterplan, design considerations and the proposed locations.

25 Some ideas that have been put forward are...



**Placemaking**

- 5 Early 2016, Council launched the Byron Bay town centre placemaking seed fund. The Placemaking Seed Fund (PSF) is a launchpad initiative to progress key strategies of the Masterplan relating to revitalisation, beautification and activation that results in a higher level of connectedness for locals, opportunities for homegrown enterprise and inspiring visitor product.

- 10 The PSF encourages innovation and entrepreneurial partnerships by allowing quick implementation and small scale activation, to test concepts for larger scale implementation.

So what is placemaking?

- 15 The term placemaking has been used in many discussions about the Byron Bay Town Centre in recent times. Placemaking is the process through which we collectively activate and beautify our public spaces to maximise shared value. With the community being at the heart of placemaking, community participation is critical with placemaking involving the planning, design, management and programming of public spaces. More than just creating better design of public spaces, placemaking facilitates creative patterns of activities and connections (cultural, economic, social, ecological) that define a place and support its ongoing evolution.

- 20 The Stone and Wood community bike rack initiative is a great example of placemaking and will create exciting places for people to gather, view public art and park their bikes in the town centre.

Byron Bay Town Centre Masterplan*Background*

- 25 The Byron Bay town Centre Masterplan (BBTCM) is a visionary document that provides a high level framework for future decision making within the town centre. The masterplan is the guide book to create significant change that ensures our town reflects and celebrates who we are and allows us

to show our creativity, move away from fossil fuels and meet in spaces that are regenerated and beautiful.

Council and the contracted consultants, McGregor Coxall, worked with the local community, business and other key stakeholders from October 2014 to understand through the eyes of the local community, what matters, why and where.

The plan was adopted in June 2016 and is now being implemented – here is a link to Council’s webpage where the BBTCM can be downloaded - <http://www.byron.nsw.gov.au/byron-bay-masterplan>

The community told us their vision for Byron Bay – everything we do as part of this project should connect to this vision...

*“Connect the Centre of
Byron Bay with the Spirit
of its community”*

Here are the relevant parts of the Masterplan that will assist local artists and designers to create a series of sculptures the community will love and embrace.

The Public Domain section of the BBTCM provides insight into the colour and materials palette the community have selected and their aspirations for the town centre (297 responses received). To assist in the public domain engagement process a series of mood boards were developed. The intention was for the community to identify images they like and disliked to assist in the development of the public domain strategy. Here are the results from the public domain mood board for consideration.

Participants clearly identified what they like and don’t like within public spaces. We have learnt that there is:

1. Support for a more informal public domain to encourage community expression;
2. A need to incorporate the environment and ensure that there are green streets with not too much colour;
3. A desire for less structured, not overly planned and limited hard surfaces.

The consistent feedback that the community gave for ‘likes’ were:

1. Light / neutral / subtle with colour;
2. Colour / contrast / quality;
3. Recycle, green and natural materials.

Below is the Street elements and materials board. Each participant was asked to mark whether they liked or disliked the images – the results provide many design clues for the community bike sculptures.

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Below are images the community liked (from the mood board provided above). These images have additional instruction in each caption explaining how this could be applied in the town centre.



Movable furniture enables interaction with space and a unique opportunity to engage with the public realm.



Natural materials and neutral colours are sympathetic to Byron's surrounding environment.



Colour can be used to reinforce key spaces and create vibrancy within selected areas e.g. laneways.



Utilising recycled materials is in tune with the ethos of the Bay community, it can also be cost effective.



Temporary spaces explore potential future use and can be economical ways to improve the public domain.



Lighting adds interest to public space and also extends usability into the night.



Street elements should be consolidated and co-located to avoid cluttering the street.



Open lawn areas provide space for a wide range of activities, including picnics, informal games or relaxing.

Who is doing what?

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1. Stone and Wood (S&W) and Byron Shire Council (BSC) to agree on the 5 locations for the sculptures

2. S&W to coordinate the design competition / promotion / mechanics

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3. S&W to send the proposals to BSC for the Public Art Assessment Panel to review and approve the concepts

4. S&W to coordinate the design and production of five bike racks (sculptures). Sculptures to be fabricated by a local artisan

5. BSC to install bike racks

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6. BSC is responsible for the ongoing maintenance of the sculptures

Design considerations

In addition to the feedback provided in the Public Domain section of the masterplan, Community Infrastructure staff have also provided the following guidelines:

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1. Stainless steel is preferred for durability and rust prevention.
2. Galvanised steel is not preferred due to proximity to coast, powder coated steel is not preferred due to wear and tear (surface scratching from bikes) that will lead to rust.
3. The design also needs to be child proof / safe

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4. An attractive artwork aligned with the Byron brand
5. There should be no entrapment points or sharp edges (as these may be treated as play equipment by some children)
6. The design needs to be robust and vandal resistant
7. It must be strong enough to be jumped / climbed on by overexcited adults

15

8. Preferably designed to support the bicycle frame (not wheel) and allow locking of the bike frame and wheels to the rack
9. Consideration – does this require a structural engineer sign off?

Installation consideration:

1. All sculptures will need to be fixed to the ground
2. It's important to maintain a distinct clear pedestrian path on footpaths
3. All sight lines need to be maintained at intersections.

20

The following documents have been prepared by Council's Public Art Assessment Panel and are attached assist with the design competition. These documents will also be submitted as part of the Public Art Assessment Panel approval process, to ensure Council accounts for the installation and ongoing maintenance requirements and costs. The attached documents include:

25

1. Asset application and registration
2. Risk assessment
3. Public art maintenance

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Locations

BYRON SHIRE COUNCIL

STAFF REPORTS - CORPORATE AND COMMUNITY SERVICES

4.1 - ATTACHMENT 1

On 11 October 2016, Byron Shire Council staff from Infrastructure Services and Economic Development, together with the mayor and Stone and Wood walked the Byron Bay town centre to identify potential locations for the bike rack sculptures. The team identified a number of locations, which are listed below and identified on the map provided.

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1. Main Beach
2. Lawson Street (near the Balcony Bay entrance)
3. The Great Northern Hotel
4. Railway Park

10

5. Corner of Marvell and Jonson Street
6. Marvell Street – Aldi
7. Byron Plaza



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Stone & Wood Bike Rack Project – Proposed locations

**Site one – Main Beach/
Apex Park**

Dimensions: 5060 x 3550

Context: open space, park,
high pedestrian traffic in
the general location,
amazing views to the
beach and ocean that
shouldn't be obstructed
by height.



BYRON SHIRE COUNCIL

STAFF REPORTS - CORPORATE AND COMMUNITY SERVICES

4.1 - ATTACHMENT 2

Site two – Lawson Street
(near The Balcony
entrance)

Dimensions: 3200 x 3500

Context: high pedestrian
traffic near road crossing
and on edge of road, note
dolphin motif inlaid into
ground.



Site three – The Great Northern Hotel

Dimensions: 2500 x 3600

Context: high pedestrian traffic outside popular hotel in busiest part of main street (Jonson St), note mosaics inlaid into ground, including a space for a possible further mosaic.



BYRON SHIRE COUNCIL

STAFF REPORTS - CORPORATE AND COMMUNITY SERVICES

4.1 - ATTACHMENT 2

Site four – Outside Aldi, Byron Street

Dimensions: flexible. As a guide 3500 x 3500.

Context: outside supermarket near the centre of town. Note that Byron St is scheduled to be upgraded during 2018 and a bike rack can be considered in the final design of pavement and public domain areas.



Site five – Byron Plaza

Dimensions: near existing toilet block within carpark 3500 x 3500.

Context: shopping precinct for groceries and specialty shops, including restaurants.



BYRON SHIRE COUNCIL

STAFF REPORTS - CORPORATE AND COMMUNITY SERVICES

4.1 - ATTACHMENT 2

Site six – Outside the Visitor Information Centre

Dimensions: 3750 x 2400

Context: parklands type
space in the centre of
town with new civic
precinct upgrade works
soon underway nearby to
make this area the 'town
square' of Byron Bay.



BYRON SHIRE COUNCIL

STAFF REPORTS - CORPORATE AND COMMUNITY SERVICES

4.1 - ATTACHMENT 2

Site seven – Corner of Marvell and Jonson Street

Dimensions: 3900 x 2400

Context: on wide
pavement outside
specialty stores near the
centre of town.



Report No. 4.2 Brunswick Nature Sculpture Walk - request for funding

Directorate: Corporate and Community Services

Report Author: Joanne McMurtry, Community Project Officer

File No: I2017/1742

Theme: Society and Culture
Community Development

Summary:

The Public Art Panel received a presentation about the Brunswick Nature Sculpture Walk from Sam Collyer at the 28 September 2017 meeting. Following discussions held at that meeting, Sam Collyer has provided the attached request for funding to Council for the 2018 Brunswick Nature Sculpture Walk event.

RECOMMENDATION:

That the Public Art Panel consider the submission from Brunswick Nature Sculpture Walk for the 2018 event and make a recommendation to Council.

Attachments:

1 Public Art Panel Funding Request 2018 Brunswick Nature Sculpture Walk, E2017/104534 , page 21 [↓](#)

Report

The Public Art Panel received a presentation about the Brunswick Nature Sculpture Walk from Sam Collyer at the 28 September 2017 meeting.

Following discussions held at that meeting, Sam Collyer has provided the attached request for funding to Council for the 2018 Brunswick Nature Sculpture Walk event.

Message from Sam Collyer:

Thank you for listening to our presentation held last month at the PAP meeting pertaining to the Brunswick Nature Sculpture Walk and sponsorship proposal for the 2018 event.

We are thankful of your enthusiasm towards our event and providing a support letter, however we were hoping to have had a resolution of commitment to the sponsorship of \$10,000 put forward for discussion by the Mayor.

We understand discussion with PAP committee members is essential and as was requested we have attached a written request to this amount.

Since PAP meetings only occur every few months and possibly not another one this year it makes it difficult for arts groups to plan and fulfil their proposed deadlines.

As pointed out in the meeting we have a grant submission due on the 11th December, and would therefore hope a decision can be made by the PAP committee so we can make informed decisions on the future of this significant community event.

Again thank you for your help and commitment to the Arts in the Shire

Financial Implications

The current public art budget balance for the 2017/18 financial year is \$39,700.

Statutory and Policy Compliance Implications

Public Art Policy
Public Art Guidelines and Criteria



Dear Public Arts Panel Committee,

- 5 After discussions from the previous Public Arts Panel meeting on the 28th September the 'Brunswick Nature Sculpture Walk' would like to ask for committed funding of \$10,000 for the 2018 BNSW event.

The funding will go towards

- 10
 - Enabling established interstate artists to provide workshops for local sculptors and community
 - Acquiring a permanent sculpture for Brunswick Heads
 - Curating of sculptures, focusing on local and interstate sculptors whom work with environmental themes.

15 As outlined at the last meeting we are applying to Create NSW for an Arts and Cultural Projects grant with a submission deadline of 11th December. As discussed with Peter Wood from Arts Northern Rivers at a recent meeting, confirmation of support from Byron Shire Council's Public Art Reference Group
20 would add strength to this application and would position us well with other funding opportunities as they arise.

25 Financial support from Council would be viewed as a substantial indication of support and viability of the project as would along with a letter of support. Both are necessary elements of a successful grant application, viewed by assessment panels as key indicators of financial viability.

30 The financial support we were given from council in 2015 was too late for our previous grant applications, which cited lack of financial support from council/local government as a reason for our grant rejection.

35 Please refer to previous documents received, which outline our success and the 2018 sponsorship package along with community consultation and surveys from 2015.

We would like to thank the PAP Committee for their support in our inaugural event and look forward to working together in the future.

Yours sincerely,

Samantha Moss
Director

Brunswick Nature Sculpture Walk
brunswicknaturesculpturewalk@gmail.com

PH -0438851721

Report No. 4.3
Directorate: Corporate and Community Services
Report Author: Joanne McMurtry, Community Project Officer
File No: I2017/1772
Theme: Society and Culture
Community Development

Summary:

Council have received a public art proposal for the 'Byron Gateway Wall' from Creative Road, a local public art consultancy. The Panel are requested to consider the proposal and make a recommendation to Council.

RECOMMENDATION:

That the Public Art Panel consider the proposal for the Byron Gateway Wall and make a recommendation to Council.

Attachments:

1 Michelle Dawson - Byron Gateway Waterdragon Proposal - Nov 2017, E2017/105925 , page 24 [↓](#)

Report

Council have received a public art proposal for the 'Byron Gateway Wall' from Creative Road, a local public art consultancy.

The attachment provides the details of the proposal. Below is a copy of the correspondence received:

I am writing to you regarding a small but important public art project we are hoping to realise for the entry to Byron. It involves the creation of a large hand painted mural by local artist Michelle Dawson.

The site is the Council owned long white wall which is unfortunately regularly tagged with graffiti. We believe our proposal will deter vandalism and create an inspiring entry statement for the town.

Please find attached a preliminary concept proposal for your review. We would like to invite Council to assist with funding the project. Given the high cost of cleaning graffiti, we wonder if funds might come from a maintenance budget rather than the public art fund? Creative Road will be donating curatorial/project management services (a small fee is proposed to assist with covering our costs only). We have also sent this proposal to a number of local businesses who may be willing to sponsor the project/contribute to costs.

If this initiative is of interest to you, I would be happy to meet with you or the relevant Council person to discuss.

The Public Art Panel are requested to consider this proposal and make a recommendation to Council.

Financial Implications

The current public art budget balance for the 2017/18 financial year is \$39,700.

Statutory and Policy Compliance Implications

Public Art Policy
Public Art Guidelines and Criteria



ARTWORK INSPIRATION WATER DRAGONS (INTELLAGAMA LESUEURII)

I have a deep and abiding interest in and love of animals and a passion for natural history drawings and artwork. When depicting a creature which was endemic to the area.

The water dragons seemed the perfect choice, not least for the way they move over surfaces and could be moulded into the space of the wall in a pleasing visual way. But also because they seem to coexist with humans in a very easy way and be held in great affection by most humans who encounter them.

It is not unusual to see water dragons in very public spaces... very often on the streets of Bangalow or inhabiting the plant nurseries in Byron.

In fact over the last, very hot, summer a particularly cheeky one practically moved into my house...which afforded me the opportunity to take many photos, upon which I have based the drawings and designs for the mural.

Michelle Dawson, 2017



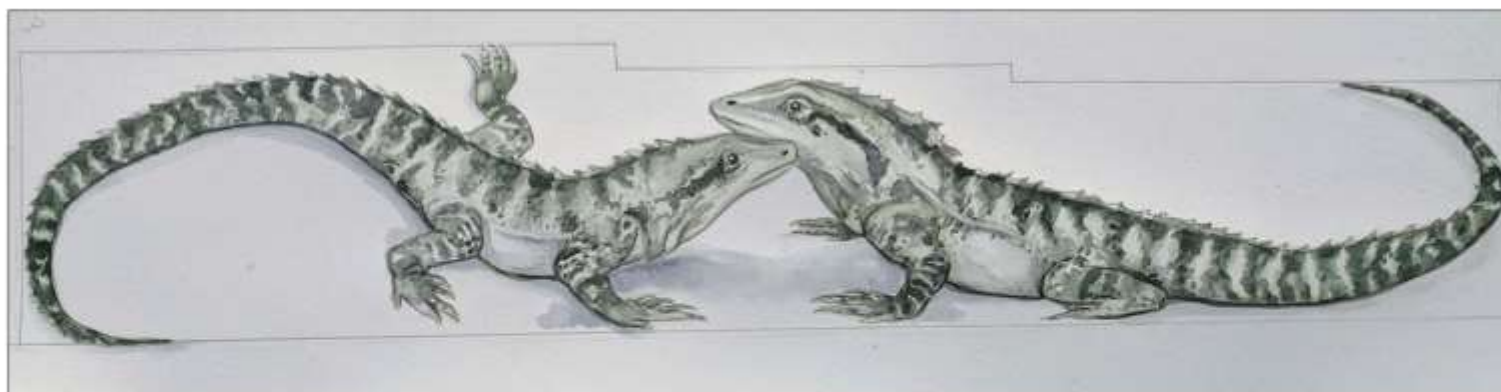
**PROPOSED SITE
BYRON GATEWAY WALL**



**PROPOSED SITE
BYRON GATEWAY WALL**



PRELIMINARY ARTWORK CONCEPT



PRELIMINARY COLOUR PALETTE



THE ARTIST MICHELLE DAWSON

Born in New Zealand, Michelle Dawson moved to Australia in 1985. She has been working as a professional artist since 1996 and has studied in both Australia and the UK.

She has twice represented Australia at the Inter-Continental Biennale of Small Graphics and has been shortlisted for many major prizes including the Portia Geach Prize (Highly Commended), The Bendigo Drawing Prize, The Wilson Art Award, The Northern River's Portrait Prize, The Waterhouse Natural History Art Prize and the Jacaranda Acquisitive Drawing Award.

Michelle lives in the Byron Shire and is a lifedrawing teacher at The Byron School of Art.

www.ms dawsonart.com



PREVIOUS ARTWORKS
MICHELLE DAWSON



PROJECT MANAGEMENT CREATIVE ROAD

Creative Road facilitates the realisation of high quality art and design projects for public spaces.

Our experienced team has wide national experience in public art and place making for urban renewal. We have delivered significant cultural projects for clients across Australia including Lend Lease, Westfield, Melbourne Docklands, NSW Health Infrastructure, Woolworths Limited, The City of Sydney, Melbourne Airport Corporation, Splendour in the Grass, Brisbane City Council and North Sydney Council.

We offer specialist skills as experienced curators and project managers, overseeing strategy, design and construction processes through to installation and hand over.

www.creativeroad.com.au

PROPOSED BUDGET

ITEM	DESCRIPTION	COST
Artist Fee	Michelle Dawson	\$4,000
Artist Assistant Fee	Rene Bolton	\$1,000
Project Management	Creative Road	\$1,000
Materials	Enviro Choice Resene paints and equipment	\$1,000
Byron Bay Painters	Wall preparation and UV coating	\$1,000
	Total ex. GST:	\$8,000



For further information please contact:

Rebecca Townsend
rebecca@creativeroad.com.au
0404 087 443

www.creativeroad.com.au

Report No. 4.4
Directorate: Corporate and Community Services
Report Author: Joanne McMurtry, Community Project Officer
File No: I2017/1741
Theme: Society and Culture
Community Development

Summary:

Following several meetings and workshops, the consultant engaged to develop the Public Art Strategy has now provided a draft for the Public Art Panel's feedback. The Panel are requested to review the draft Strategy and provide final feedback, prior to making a recommendation to Council to place the draft strategy on public exhibition.

RECOMMENDATION:**That the Public Art Panel:**

- 1. Review the draft Public Art Strategy and commit to providing final feedback no later than 15th December 2017 to staff.**
- 2. Recommend to Council at the first Council meeting in 2018 to adopt the new Draft Public Art Strategy and new draft Public Art Policy and place them on public exhibition for 28 days, with any submissions to be reported back to the Public Art Panel.**

Report

The Public Art Panel members have been discussing the need for a Public Art Strategy since the Panel's establishment, that is, at the meetings held on 16th March, 4th May, at a workshop on 8th September and at the most recent Public Art Panel meeting on 28th September.

Merran Morrison (Public Artworks Pty Ltd), the consultant engaged to develop the Public Art Strategy, has now provided a draft for the Public Art Panel's feedback.

The Panel are now requested to review the draft Strategy and provide final feedback, prior to making a recommendation to Council to place the draft strategy on public exhibition.

The next steps (and proposed timeline) include:

Feedback provided on the draft Public Art Strategy by Public Art Panel members	By 15 th December 2017
Staff refine the draft Public Art Policy in line with the new draft Public Art Strategy	By 15 th December 2017
A report provided to Council to request adoption the new draft documents and place them on public exhibition for public comment	At first meeting in 2018 (2/2/18)
Once the new documents are finalised and fully adopted by Council, other documents need to be reviewed including: <ul style="list-style-type: none"> the Public Art Guidelines and Criteria Commissioning brief for new proposed artworks Partnership MOUs to be developed 	First half of 2018

Financial Implications

The current public art budget balance for the 2017/18 financial year is \$39,700.

Statutory and Policy Compliance Implications

Public Art Policy
Public Art Guidelines and Criteria