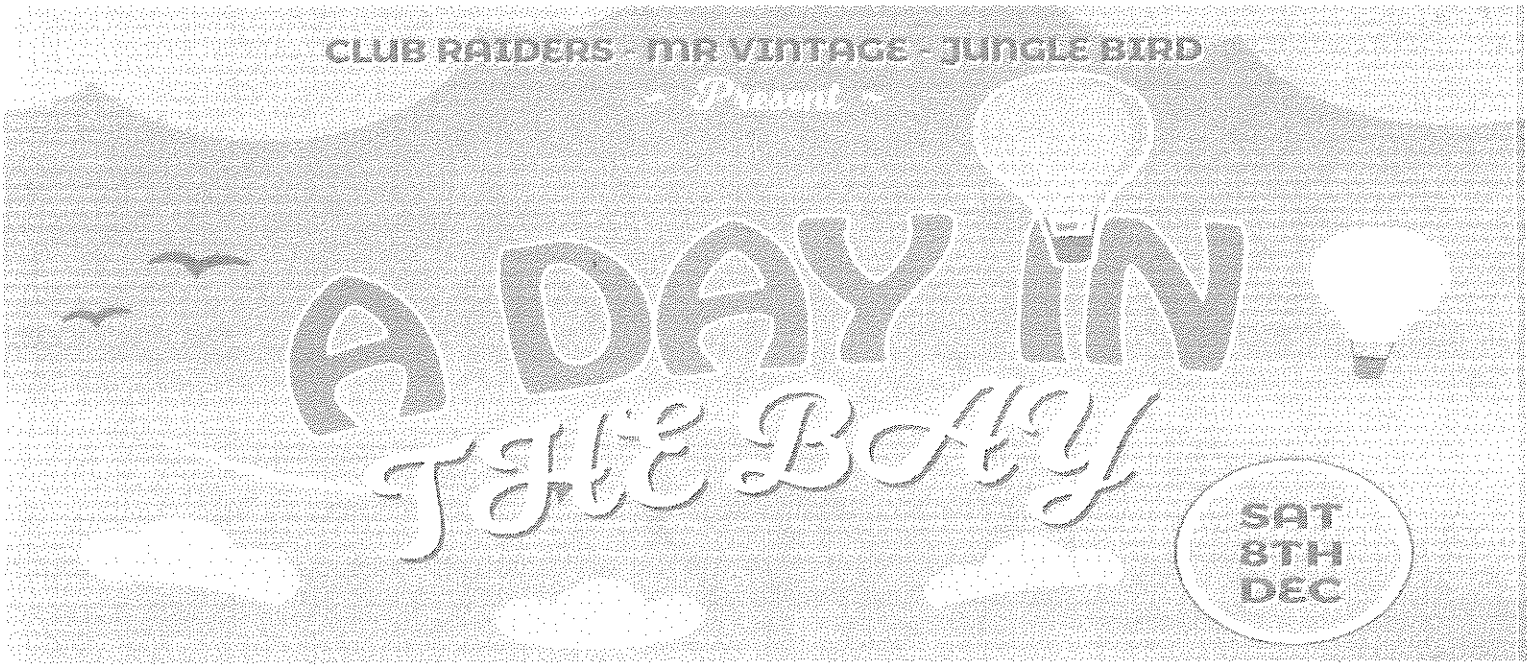


A Day In The Bay

2018

Fee Relief Request

Summary of Events/ Fee relief request - A Day in the Bay 2018

On Thursday 9th May a council member held meeting with A Day in the Bay (ADITB) management regarding events in the local area, with a suggestion from council to hold an event at Red Devils Park in Byron Bay. The following day (10/4/18), ADITB received an email from Nathan Cross asking for us to hold an event at Red Devils park, due to a recommendation from council. Nathan was the current Events manager at Red Devils Oval.

From this point, conversations began with the ADITB team and Red Devils. A proposal was sent to council on Wednesday 3rd Oct, detailing the event and seeking conformation of approval. The event proposal passed through email correspondence and a link of available grants was provided as an incentive to ensure the event became operational.

From this show of support, the event went live across all social channels, 3 days after the conversation with Council. In the month of October, all marketing distribution was booked and operational planning hit full swing. 4 weeks outside of show day, all artist contracts where confirmed, along with staging and production, cool room, sponsorships, waste, fencing and power, to suit the specifications of the red devil park. This did not come without strict budgeting and planning of the operation aspects to fit the requirements of Red devils Park.

On Friday the 30th Nov, 1 week out from show day, our team received an email from council requesting the event to be shutdown, with legal action to be taken if the event proceeded. This was due to certain development consent not being granted to the site, which had been completely overlooked in the 7 months prior by council. This was followed by a laborious fight from the team to request the approval of the event, due to certain information that was out of our ability to access. Up until this point, our team had done everything that had been requested from council and authorities, in the most resolute and professional manner, to then have everything fall away a week outside of the event.

On Wednesday 4th of December, our team received a conformation of "ability to proceed from council", after a special submission was made by Mayor Simon Richardson to have the event put through. This was then met by an extreme flow on of costs that were not budget for, due to the extra operational requirements of the new venue (Cavanbah centre). These costs are detailed the accounting statement attached.

The event ran as complete operational success, only due to the sever physical, emotional and psychological drain from our team. A post event meeting held at council weeks after the event had praises from not only council members, but the whole of the community, some saying it was "the best event in 30 years". Council was very impressed with the "high level of organisation and professional documentation, that made the approval process possible within the short timeframe". The Council events team and Cavanbah management also thanked us, for our openness, transparency and flexibility and our commitment to working together with Council to obtain the relevant approvals and meet operational requirements was appreciated.

From the outside stakeholders and punters perspective, the results from this event were nothing but positive. However, for us as organisers, the effects where very much the opposite. This change of venue 1 week out has resulted in soul destroying emotional stress and unimaginable financial deficit, something that should never occur at a community event such as this. As promised, we still gave $2,500 to local charity, however this came out of our own pockets and good will.
Council has approached us to run the event again next year, as there is clear socio-economic benefit and a uniquely positive impact for the community. Council have also proposed that they sponsor the event as a show of support. However, there is no way possible that we will be able to host such event again, if we do not see fee relief and compensation of losses from

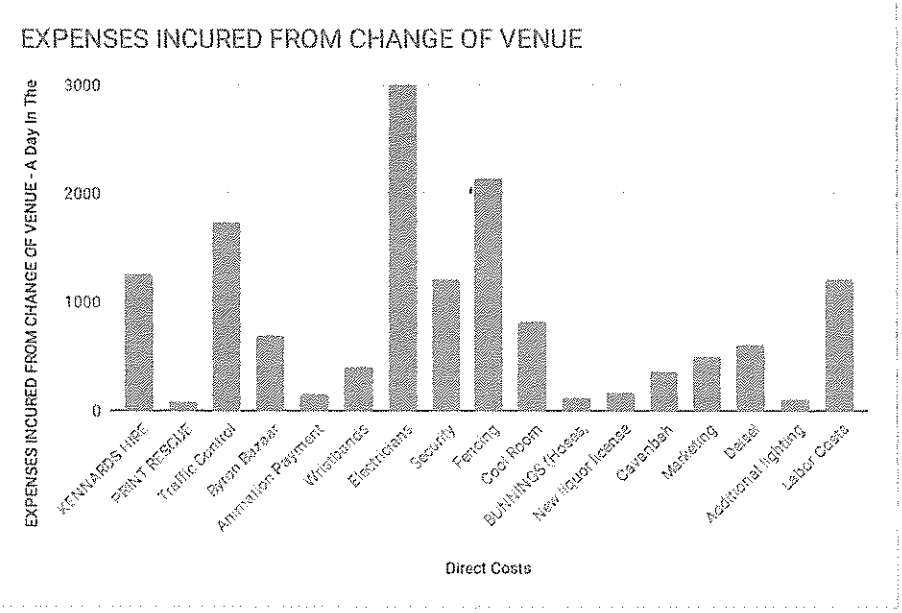
this past project. It goes without saying that we love what we do, but when your livelihood and well-being are jeopardised by things outside of our control, then this event that hold so much potential will need to be terminated.

We request that council provide full fee relief of the cost of the grounds as we feel it is not ethical to be charged for something that we were forced upon by negligence. Our goal has and always will be, to work alongside the council with positive relationship and we feel that this is the right decision to allow this relationship to prosper into the future.

Kind Regards,

A Day in the Bay – Management Team

EXPENSES INCURED FROM CHANGE OF VENUE - A Day In The Bay 2019		
Direct Costs		Notes
KENNARDS HIRE	1250	Lighting towers, Generators, 3 Phase, Distro Boards
PRINT RESCUE	78.4	Change of Venue printing costs
Traffic Control Services	1728.06	Traffic Managment Plan - Cavanbah
Byron Bazaar	694	(Change of Venue)
Animation Payment	150	(Change of Venue)
Wristbands	392.15	Under 18's
Electricians	3000	Set Up + Test & Tag Generators
Security	1200	Extra 2 x Security
Fencing	2130.75	300 aditional meters
Cool Room	$810.00	Cool Rooms provided at Red Devils
BUNNINGS (Hoses, Power Cords)	116.98	
New liquor license application fee	$165.66	
Cavanbah Application fee	$360.00	
Marketing	$492	Friday Nov 30th - Saturday Dec 8th
Deisel	600	For Generators
Additional lighting (Solar)	100	
Labor Costs	1200	3 x Aditional site staff 2 x extra days
TOTAL	14467.74	
Opportunity Costs w/ change of venue		**Notes**
Loss of attendance	5000	1000 Patrons x $5 Tickets = $5,000
Time off work/ Closure of business	10000	Additional Week combined income = $10,000
GRAND TOTAL	29467.74	



CHANGE OF

Discard Drafts | Review and Publish (1) | ...

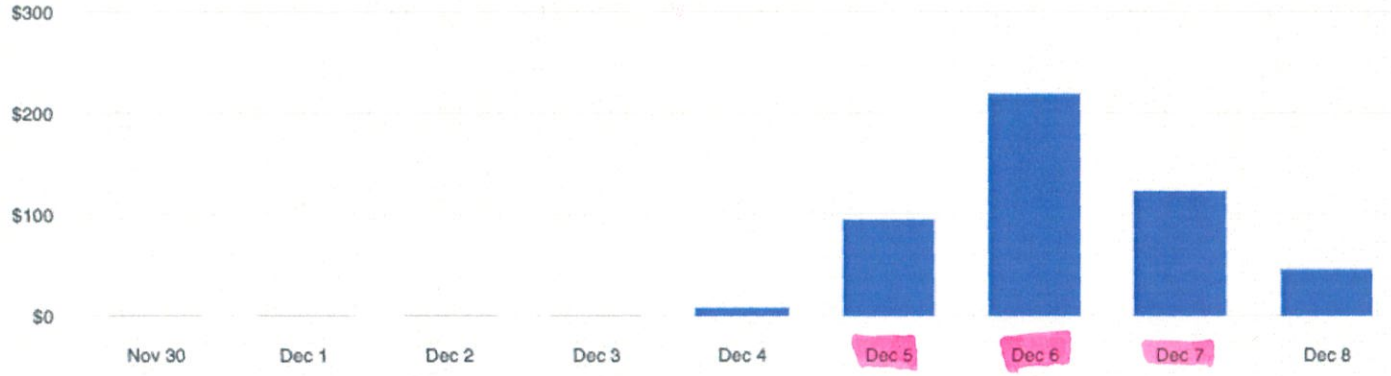
narrow the data you are seeing.

Nov 30, 2018 – Dec 8, 2018

Campaigns | Ad Sets | Ads

People Taking Action	Reach	Amount Spent	Link Clicks
1,871 ▼ 42.61%	14,429 ▲ 21.14%	$491.74 ▲ 147.97%	195 ▲ 30.87%

$491.74 Amount Spent



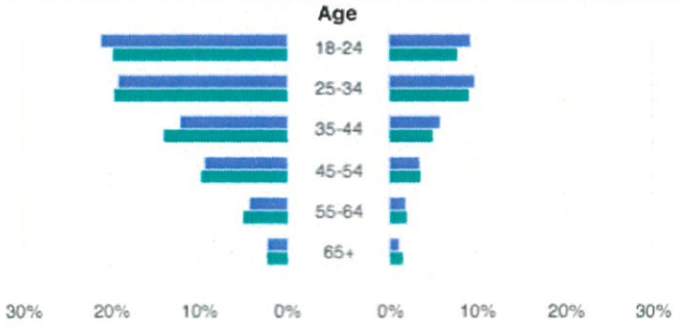
Objective	Results	Cost per Result	Reach	Amount Spent
Post engagem... 4 Campaigns	872 ▲ 700.0% Post Engagements	$0.38 ▲ 173.0% Per Post Engagement	11,440 ▲ 987.5%	$329.99 ▲ 2,083.9%
Event respons... 1 Campaign	43 Event Responses	$3.36 Per Event Response	3,306	$144.36
Messages 1 Campaign	— Messaging Conversation Sta...	— Per Messaging Conversation ...	765	$17.38

Age and Gender | Age | Gender

Reach | Amount Spent

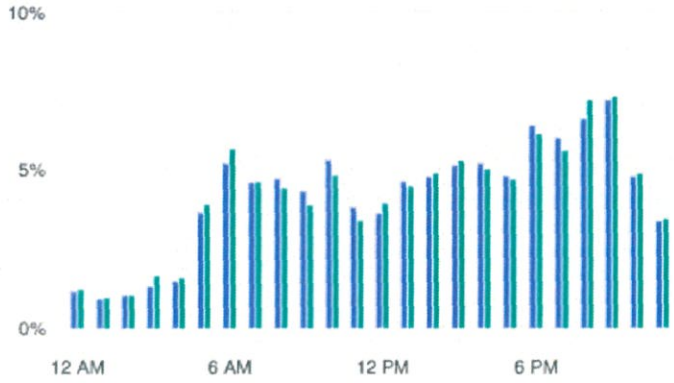
Women 67.89% (9,... 70.24% ($34...

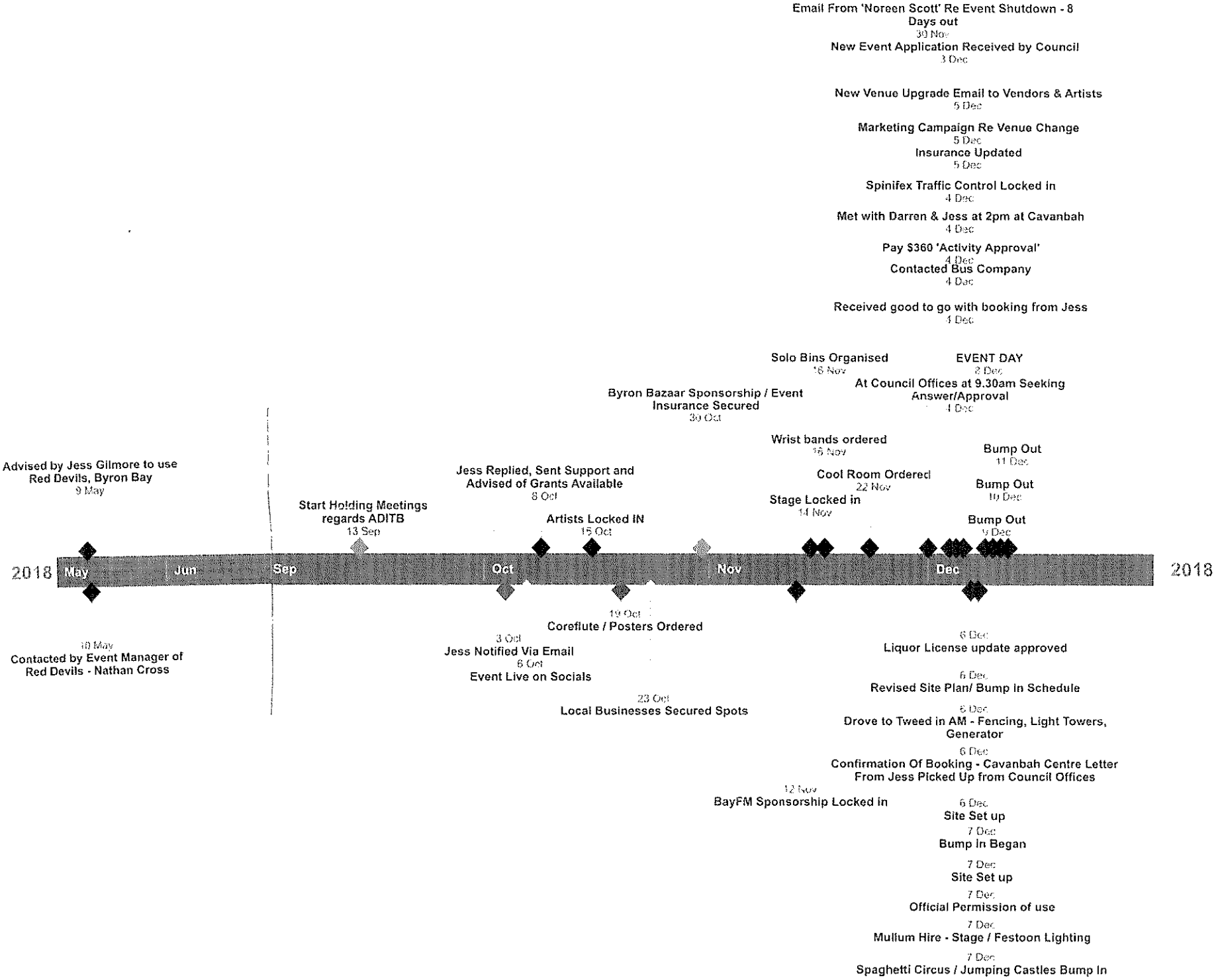
Men 30.72% (4,... 28.51% ($14...



Hour

Reach | Amount Spent




Email From 'Noreen Scott' Re Event Shutdown - 8 Days out
30 Nov
New Event Application Received by Council
3 Dec
New Venue Upgrade Email to Vendors & Artists
5 Dec
Marketing Campaign Re Venue Change
5 Dec
Insurance Updated
5 Dec
Spinifex Traffic Control Locked in
4 Dec
Met with Darren & Jess at 2pm at Cavanbah
4 Dec
Pay $360 'Activity Approval'
4 Dec
Contacted Bus Company
4 Dec
Received good to go with booking from Jess
4 Dec
Solo Bins Organised
16 Nov
EVENT DAY
2 Dec
At Council Offices at 9.30am Seeking Answer/Approval
4 Dec
Byron Bazaar Sponsorship / Event Insurance Secured
30 Oct
Wrist bands ordered
16 Nov
Bump Out
11 Dec
Advised by Jess Gilmore to use Red Devils, Byron Bay
9 May
Jess Replied, Sent Support and Advised of Grants Available
8 Oct
Cool Room Ordered
22 Nov
Bump Out
10 Dec
Start Holding Meetings regards ADITB
13 Sep
Stage Locked in
14 Nov
Artists Locked IN
15 Oct
Bump Out
9 Dec
2018
May
Jun
Sep
Oct
Nov
Dec
2018
19 Oct
Coreflute / Posters Ordered
10 May
Contacted by Event Manager of Red Devils - Nathan Cross
3 Oct
Jess Notified Via Email
6 Oct
Event Live on Socials
6 Dec
Liquor License update approved
6 Dec
Revised Site Plan/ Bump In Schedule
23 Oct
Local Businesses Secured Spots
6 Dec
Drove to Tweed in AM - Fencing, Light Towers, Generator
6 Dec
Confirmation Of Booking - Cavanbah Centre Letter From Jess Picked Up from Council Offices
12 Nov
BayFM Sponsorship Locked in
6 Dec
Site Set up
7 Dec
Bump In Began
7 Dec
Site Set up
7 Dec
Official Permission of use
7 Dec
Mullum Hire - Stage / Festoon Lighting
7 Dec
Spaghetti Circus / Jumping Castles Bump In

Waiting on letter of support from Mayor Simon Richardson.

This may be delayed due to family matters and we respect Simons privacy at this time.

We have been assured that a letter of support is confirmed.

To whom it may concern,

4 March 2019

Letter of Support

I was thrilled to be present at the inaugural A Day in the Bay event held at the Cavanbar Sports centre, Byron Bay where I was invited by the organisers to deliver the Welcome to Country ceremony and present our local dances through Bunyarra Culture Collective.

Simon and his team of young people were friendly and treated the opening ceremony with integrity and respect for the Bundjalung of Byron Bay Arakwal people.

I want to personally share my thoughts of the event and declare my intentions to support future events of A Day in the Bay.

Simon and his team showed leadership and collaboration with key stakeholders, musicians and businesses.
I noticed all the food, beverage, stalls and musicians were local.
The low-key entertainment rides catered for young families with children were popular.
The whole event was set up in an attractive family setting with hay bales, tables and seating, umbrellas and picnic rugs scattered about on the lawn.
I felt the event created a welcoming and connected place for residents and visitors.

Having local businesses involved means our money is staying local and keeping our young people connected whilst building skills, confidence, leadership and resilience in the Byron Shire.

I believe this event should be support by Byron Shire Council and key stakeholders as it fits in a gap we have in the social calendar – an affordable low-key music event.
A Day in the Bay is catered for young people with families, the venue is safe, and Council owned, there are no traffic issues and low-cost entry.

Most importantly we as a community can allow our young people the support they need in living, learning and working in their "home town".

Please do not hesitate in contacting me for further information.

Yours in Unity,

D Kay

Delta Kay
Arakwal member
0418 384 691

PO Box 295 Mullumbimby NSW 2482
Ph / fax: 02 6684 3038
www.spaghetticircus.com
ABN: **91 799 501 592**

To Whom It May Concern,

Re: A Day in the Bay 2018

Spaghetti Circus were approached to provide performers for the inaugural *A Day in the Bay* in December 2018.

We were excited to be able to provide two groups of performers to support this community-building event: our Youth Performance Troupe and the graduate group, Safety First.

The Performance Troupe of 18 teenagers, were able to present two twenty-minute acrobatic and teeterboard shows for a receptive audience across a broad age range. Safety First performed in front on the main stage between sets and stopped the festival with their spectacular, high flying performance.

At all times in the lead-up and during the event, the event organisers were helpful and supportive of what was required for us to perform and to make our arrival and set-up easy.

Despite the late change of venue, the event was relaxed and joyful. We would be very receptive to being involved in the event again if it was to occur.

Please do not hesitate to contact me if you have any questions about our involvement in A Day in the Bay.

Yours faithfully,

P. Hutchinson

Petrina Hutchinson
Head of Circus School
Spaghetti Circus

Online Reviews

Brad King recommends A Day In The Bay.
February 28 at 5:11 PM ·
Such an amazing event.
Ran so professionally. Great food vendors and an awesome bar pumping out the best house music, while the main stage had some of the best local bands. Such a good atmosphere. ▯▯

Rhys Bynon recommends A Day In The Bay.
February 28 at 8:19 PM ·
Delicious foods, great music and plenty of activities for the kids. Great vibes all around, bring on 2019!

Taya Mills recommends A Day In The Bay.
February 28 at 6:02 PM ·
Fantastic festival for the whole family! They had Great live music and circus performers too! Will definitely come back next year

Samuel Ivers recommends A Day In The Bay.
February 28 at 5:10 PM ·
Great family day out, live music and food was amazing!! Can't wait till this year's event ▯

Brandon Bk Tyler recommends A Day In The Bay.
February 28 at 7:47 PM ·
A day in the bay was such an awesome day, so good to see everyone from kids to adults with things to accomodate every one there with the live music, food, markets and circus. Absolutely loved it, cant wait for the next one :)

Phoebe Dlask recommends A Day In The Bay.
February 14 at 4:16 PM ·
Such an awesome day full of sunshine and smiles ▯
Everything was so well done including security management (not that it was needed).
100% recommend, can't wait for the next one!!!
Great work guys x

Madisson Dent recommends A Day In The Bay.
February 20 at 9:38 AM ·
Best annual doozy to happen in Byron bay, love that it's so family orientated and well set up. Nailed it big time!

Aaron Walker recommends A Day In The Bay.
February 28 at 9:06 PM ·
An amazing fun day for the whole family. The organisers have exceeded all expectations for the first event and I can't wait for the next instalment. ▯

Sand Hammock recommends A Day In The Bay.
February 28 at 5:37 PM ·
Great event! No matter who you are, where you're from this thing has something to interest all ages! Kids and oldies alike! ▯▯▯▯▯

Amanda Musgrave recommends A Day In The Bay.
December 11, 2018 ·
Such a great day! Can't wait for the next one.

Nicole Wilkinson recommends A Day In The Bay.
March 1 at 7:52 AM ·
Such a good day and well run festival, very family friendly and all round great festival, had the best time ▯▯▯

Jeremy Gryst recommends A Day In The Bay.
March 1 at 8:25 AM ·
Such an epic day. Great bands and an amazing vibe! Cannot wait for the next instalment of this festival!

Terri Miranda House recommends A Day In The Bay.
March 1 at 8:01 AM ·
Such a great community feel! Was a great day and night! Really great music! One of the best events in byron bay ! ▯▯

Sally-Ann Munn recommends A Day In The Bay.
February 14 at 5:00 PM ·
Was a great day filled with amazing music and beautiful indigenous performances. Fun for the kids as well. Was lucky to be a part of it face painting, can't wait for the next one. Our town needs more events like this to bring us all together <3

Stacy Fiorenza recommends A Day In The Bay.
March 1 at 12:21 PM ·
Loved A Day In The Bay! Lots of yummy food & drinks, live entertainment & activities for all ages. Can't wait for the next one!!

Sammy Morgan recommends A Day In The Bay.
March 1 at 9:36 AM ·
Great event, with awesome acts, food vendors and entertainment for all ages! Can't wait to to travel to bryon for this event this year!

Robyn Gold recommends A Day In The Bay.
March 1 at 3:37 PM ·
Gorgeous day in the sun showcasing byrons exceptional arts and food communities; as much fun for the adults as it was for the kids! We should be proud to show a larger community how to congregate safely and successfully.

Adelaide Friday recommends A Day In The Bay.
March 1 at 10:25 AM ·
Magic! Such a professionally run event, so nice to see the community come together in such a fun, well curated, safe space.

Claire Stasse recommends A Day In The Bay.
February 14 at 4:37 PM ·
what a great time. it was an absolute pleasure to hang out in the arvo and check out what the byron shire was all about. I travelled from Brisbane for this festival and I was super stoked with what they had going. good tunes, laid back vibe and perfect execution. couldn't fault it. cheers, see you at the next one

Jesse Flanagan recommends A Day In The Bay.
February 14 at 3:35 PM ·
Great event to have to support local businesses. cant wait for the next one

Ian Plant recommends A Day In The Bay.
February 15 at 8:04 AM ·
So refreshing to find a smaller,family friendly, grass roots, affordable festival. More please & thankyou!!!!!

Johnny Zee recommends A Day In The Bay.

March 1 at 9:30 AM ·
day in the bay was a amazing experience. the kids had a blast carnt wait for the next one keep it up

Jason Agnew recommends A Day In The Bay.
November 28, 2018 ·
Looks awesome love the layout of the day also the graphics and posters done are awesome ▯ ▯▯

Mia Maddison recommends A Day In The Bay.
March 1 at 8:56 AM ·
Awesome family day, well organised, something for little ones, mums and dads and young hipcats ▯. Look forward to seeing this event grow ▯

Kayla Denomme recommends A Day In The Bay.
March 1 at 8:37 AM ·
When's the next one!!!?? Bloody can't wait. Xx

Byron Bay Rugby League Club
Lot 358 Bangalow Rd, Byron Bay
New South Wales, 2481
accounts@reddevils.com.au
November 5, 2018

To whom it may concern,

We Byron Bay Rugby League Club give permission and consent for Club Raiders to set up the event on the field. A Day In The Bay.

Kind regards,

Matthew Aherne

Treasure - Byron Bay Rugby League Club

30/11/18

CAL/NFSx#E2018/110298

30 November 2018

Byron Bay Leagues Club Inc
PO Box 219
Byron Bay NSW 2481

Attention Ben Webber

Email : webke2481@hotmail.com

Email: Dan Musgrave [mailto:junglebird.dan@gmail.com]

Dear Sir/Madam,

Re: "A Day in the Bay" Festival 8 December, 2018

Council has become aware that it is proposed to hold "A Day in the Bay" event on 8 December 2018.

The event is not one which can take place without development consent or the issue of a temporary license. No development consent or temporary license exists for the holding of the event.

Council requests the event not proceed until such time as appropriate approvals are in place.

Should the event proceed it will be without relevant approvals. In the event that the event proceeds without approval Council reserves the right to take whatever proceedings it deems appropriate against the event organisers or any landowner on whose land the event takes place.

Council has, in past discussions, made it very clear that approvals needed to be in place for events to occur. This includes discussions with Nathan Cross who Council believed was activing on behalf of the Leagues Club earlier this year.

The Land and Environment Court has made it plain in recent decisions that it is in the public interest to restrain development which is in breach of the EPA Act.

ALL COMMUNICATIONS TO BE ADDRESSED TO THE GENERAL MANAGER
PO Box 219 Mullumbimby NSW 2482 (70-90 Station Street)
E: council@byron.nsw.gov.au
P: 02 6626 7000 F: 02 6684 3018
www.byron.nsw.gov.au ABN: 14 472 131 473

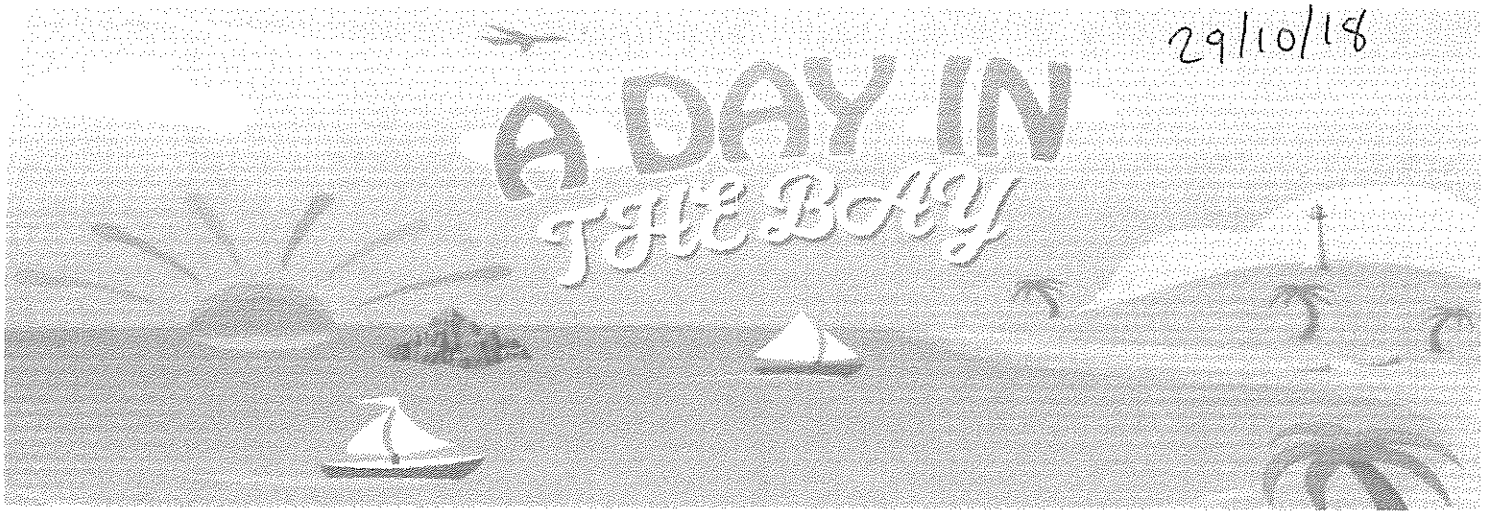
The Court has also made it very clear that there is a need for the upholding of the integrity of the system of planning and development control. This system depends on persons taking steps to obey the law by ascertaining when development consent is required and then obtaining development consent before carrying out development. Development must be carried out in accordance with the terms of the development consent obtained.

Any further enquires please contact Chris Larkin Manager, Sustainable Development on 02 6626 7136.

Yours sincerely

Shannon Burt
Director
Sustainable Environment and Economy

29/10/18



A Day In the Bay Festival will be taking place on Saturday 8th December at the Red Devils Oval in Byron Bay.

The main objective is for the whole community to get involved and already, a handful of local business have jumped on board to support this great project.

A Day In The Bay' conceptually is a grassroots event where fun can be had across all ages. Featuring food trucks, beverage stalls, boutique clothing pop-ups, live music, children's entertainment + more. It gives local businesses the chance to showcase their craft to the wider community along with being an eco-friendly, sustainable event.

Tickets will be $5 entry on the gate, with all proceeds donated to local non-for-profit & charity. Red Devils park are hosting us from 12pm - 10pm.

Our Charity & Non-For Profit

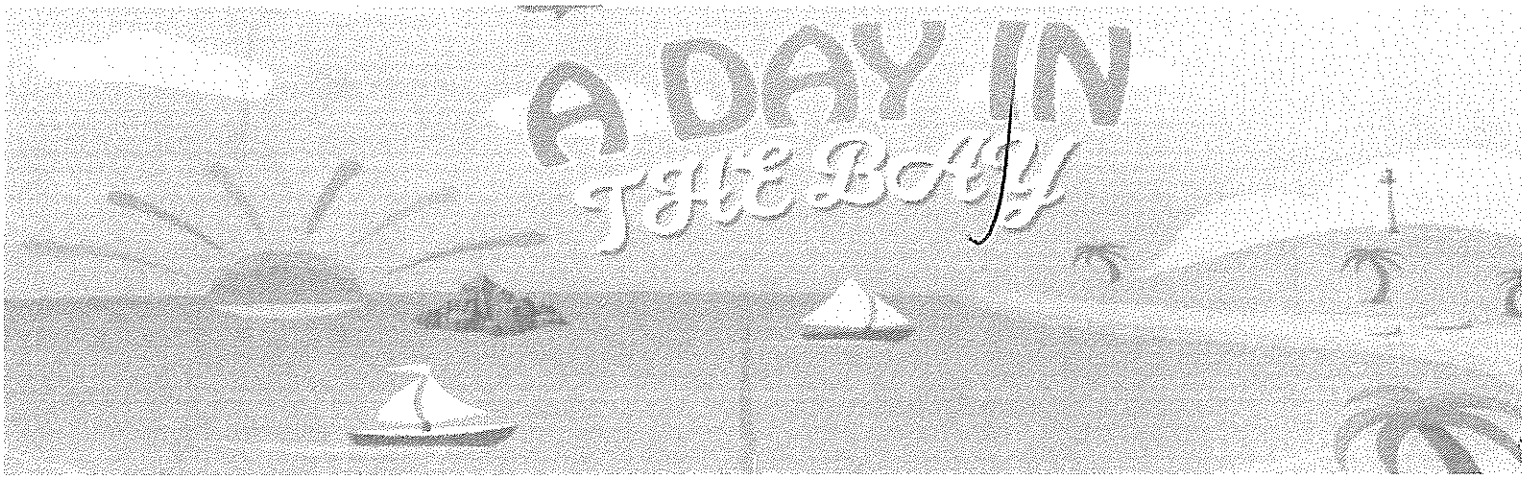
Our charity of choice for the event will be the **Ingrained Foundation.** This charity supports grassroots environmental and social charities in the local areas where we work and live. Essentially, they partner with aligned charities to create progress in our community and respond to urgent situations of need. You can check out their website here -> www.ingrainedfoundation.com.au

Our Non-for-Profit organization will be the Red Devils Football Club. We feel it is a suitable decision to give back to the people, that are allowing us use their fantastic facilities. This will then foster sustainable management for the football club and grounds, to ensure we can continue provide this great event to the community in years to come.

About Us

We are a team of locals who have lived in the area for many years, with half of the group being born and raised right here in the Byron Shire. We have respect and appreciation of this beautiful place we call home, gaining knowledge and insight from our parents, family and friends, telling stories of how this place used to be. We now all work locally, with our business and teams, to serve the community and beyond. Our group has fantastic experience with-in the events, music, markets and food industry, so the combination of knowledge is perfect for running an project such as this one. We consider ourselves as hardworking, active members of the community, looking to give back, and have fun whilst doing it.

A DAY IN



Socio Economic Impacts

A Day In the Bay Festival will be taking place on Saturday 8th December at the Red Devils Oval in Byron Bay. Conceptually, A day in the Bay is a grassroots event where fun can be had across all ages. Featuring food trucks, beverage stalls, boutique clothing pop-ups, live music, children's entertainment + more. It gives local businesses the chance to showcase their craft to the wider community along with being an eco-friendly, sustainable event.

Tickets will be $5 entry on the gate, with all proceeds donated to local non-for-profit & charity. Our charity of choice for the event will be the Ingrained Foundation. This charity supports grassroots environmental and social charities in the local areas where we work and live. Essentially, they partner with aligned charities to create progress in our community and respond to urgent situations of need.

There will also be positive socio economic implications on the local economy and social status of communities across the Byron Bay. All of the Food vendors, market stalls, beverage company's, musicians and other related businesses are all 100% local to the region.
The psychological and physical contributions towards an event such as this, effectively generates new jobs and increases awareness to the area. We have estimate that this event will employ approximately 200 local workers on the day and leading up to the event. Things like increased availability of jobs, boosts in tourism and increases in community participation will have a significant contribution to a positive quality of life for residents of the Byron shire.

A DAY IN THE BAY

Saturday 8 December 2018
The Cavanbah Centre

Post-Event Report

E2019/4878

A Day In The Bay was a community event showcasing local food, clothing, kids entertainment and live local music, undertaken as a fundraiser – the $5 entry fee payable for adults (kids free) went to local charity Ingrained Foundation.

Organisers: Dan Musgrave & Simon McKenna – Junglebird Events
Sammy Kaveney – Club Raiders
Nathan Galatopoulos – Mr Vintage

Venue: The Cavanbah Centre, Ewingsdale Road, Byron Bay
Date: Saturday 8 December 2018, from 11.30am to 10pm
Numbers: Approximately 2,000 paying patrons.
Event inclusions:

- Temporary fencing of event site
- Marquees
- Food vendors
- Licenced area and bar
- Music stage with live music
- Jumping castle and 'tea cup' amusement rides for children
- Generators
- Security

Documentation provided to Council:

- Event application
- S68 Activity Approval Application
- Public Liability certificate of currency
- Risk assessment
- Event Management Plan
- Security and Alcohol Management Plan
- Site map
- Ingrained Foundation confirmation of charitable status
- Evidence of jumping castle registration
- Details of food vendors

Approvals:

- 55.2018.1120.1 – s68 Activity Approval:
  Part D Community Land
  - 1 - Engage in a trade or business
  - 2 - Direct or procure a theatrical, musical or other entertainment for the public
  - 3 - Construct a temporary enclosure for the purpose of entertainment
  - 5 – Set up, operate or use a loudspeaker or sound amplifying device

  Part F Other Activities
  - Install or operate amusement devices
  - Carry out an activity prescribed by the regulations or an activity of a class or description prescribed by the regulations
- User Agreement - Cavanbah Centre

No food stall inspections were conducted at this event.

Note:
This event was scheduled to take place at Red Devil Park, but organisers were notified in the week prior to their event that this venue did not have the required approvals in place. At this point, organisers proceeded with the use of The Cavanbah Centre general purpose field as an alternative.

Feedback from Council staff:

- Council events and Cavanbah staff were pleased with the site suitability and the event set-up.
- Traffic control in the carpark worked effectively.
- Some concern around some event infrastructure still being on site the week following the event.
- Lack of green bins at the event.
- Vendors not maintaining access / driving in no-go zones – this was minimal but still of concern.
- Council events team and Cavanbah management thank the organisers for their openness, transparency and flexibility in working with us. Their commitment to working together with Council to obtain the relevant approvals and meet operational requirements was appreciated.
- The high level of organisation and professional documentation that the organisers had to hand was evident, and made the approval process possible within the short timeframe.
- The organisers showed respect for the constraints of the site, and diligence in protecting the Cavanbah grounds as a Council and community asset.

Feedback from event organisers:

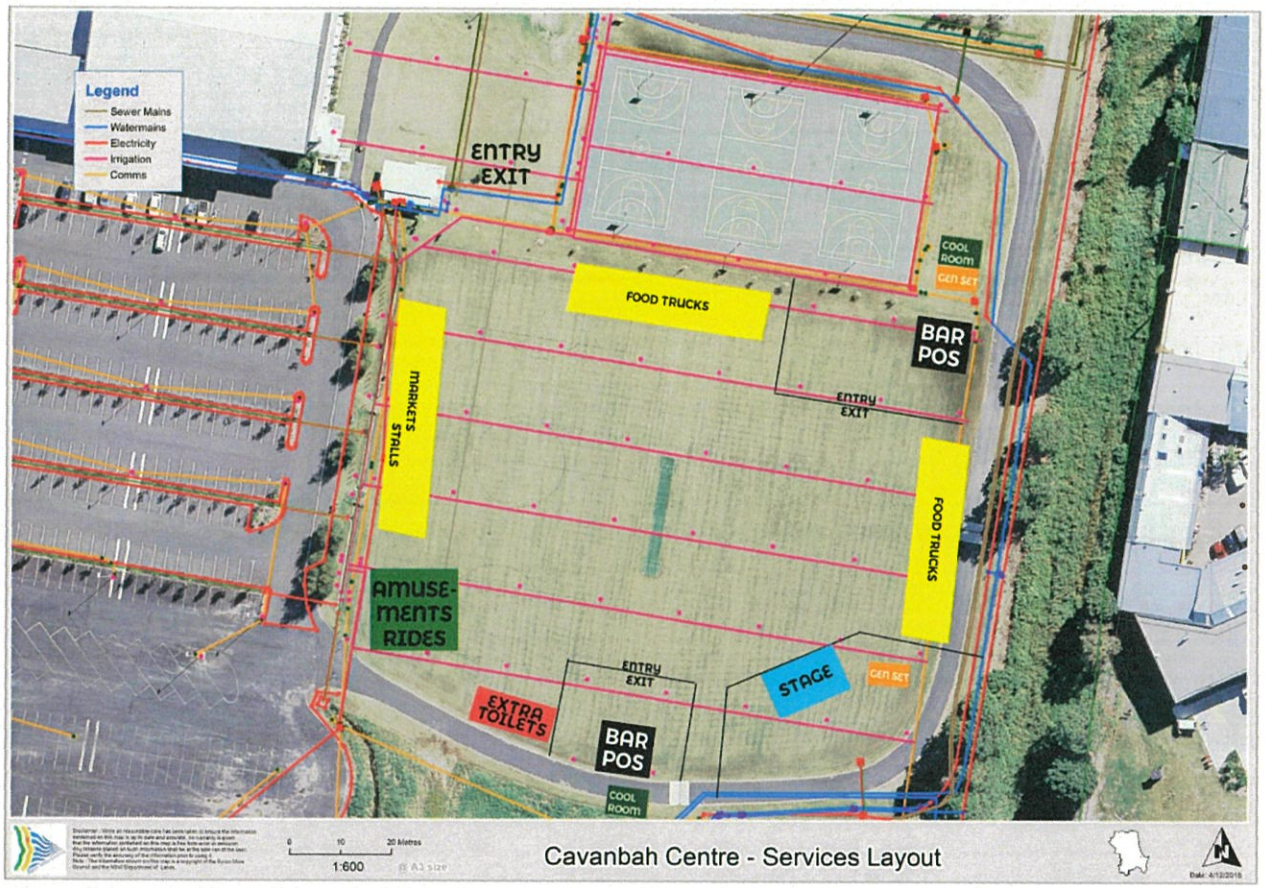
- Costs - ballooned due to venue change: fencing, lighting, lost hours at work, application and hire fees. This is of significant concern. Request for information about process for waiving fees and any grants that may be appropriate to apply for to help offset additional costs.
- Facilities – all really good: toilets, water station, carpark, site. Bins were used to protect the pitch as it was soft.
- Bus – not a good take up on the bus.
- Power – access to more power on site to reduce the need for generators would be good.
- Waste – a calculator for how many organic waste bins events need would be a useful inclusion in the waste management plan template.
- Incident reporting:
    - Fence jumpers – there were a couple of fence jumpers. Some disbelief around this as the entry fee was only $5. Security / organisers addressed this.
    - Drain – there was a broken drain cover behind the stage area; a person almost fell into the pit underneath it, and required first aid attention (bandaid); an incident report was written up. Organisers secured the area.
- Feedback - excellent feedback from attendees / community, as well as artists and vendors: "best event in 30 years". North Coast Events also gave positive feedback. See Facebook feedback also for testimonials.

Issues raised	Proposed solutions
Broken drain on site	Council staff addressing this as a matter of priority.
Emergency access – width of available access pathway to be maintained around field	Organisers to take measures to enforce this when stallholders set up, and ensure cars don't park in the area.
'Rogue' vendors – drove across netball court to access their site for pack down	Organisers to consider this with site layout in future to prevent access.
Lack of green bins at event	Council staff to include more info about green bins in waste management plan. Organisers to include in future events.
Pack down time – this blew out due to venue change and available help	Organisers to ensure they remove all brought in event infrastructure within a reasonable time frame post-event.
Costs	Council events team to provide information re grants / fee waiving process.
Power	Cavanbah team will consider this request.

Where to from here

Event organisers are pleased with the event and community feedback, and are keen to continue this event regularly on this site; it will be subject to costings and fees payable as to whether they will be able to proceed with proposed plans for this.

Site Map

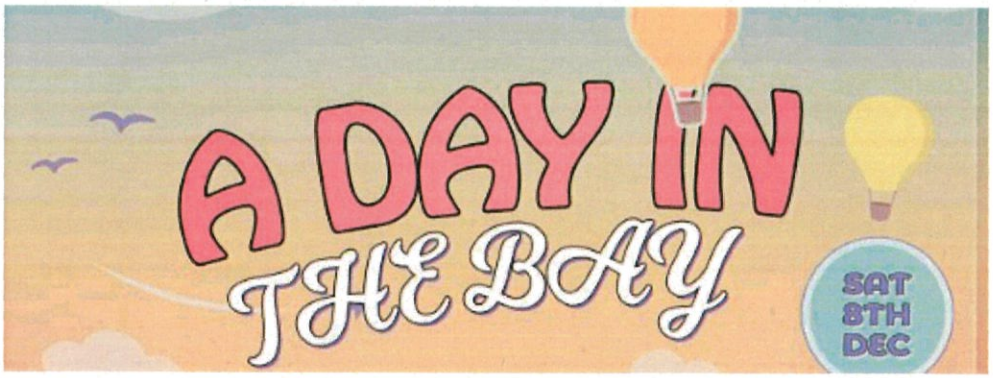


Event images

E2019/4878

← Local News | December 6, 2018 | by Echonetdaily

A Day in The Bay festival kicks off this Saturday



Creating a special Day in The Bay a group of locals have come together to create a grassroots day of fun for all the ages. This Saturday December 8 from 11.30am till 10pm at the Cavanbah Centre in Byron you can enjoy a great variety of local businesses from food trucks to boutique beverage stalls, boutique clothing pop-ups, live music, children's entertainment.

A Day in The Bay festival gives local businesses the chance to showcase their craft to the wider community along with being an eco-friendly, sustainable event.

'A day that showcases grassroots music, creative culture and everything we love about this beautiful region. Created by locals – built for everyone,' said festival organisers.

There will be two stages that will feature great local entertainment including Fat Picnic, Indigenoise, Mt Warning and Jai Piccone as well as performances by Spaghetti Circus and the fun of kids activities including giant slides and junking castles and more.

Organisers are estimating that the event will have a great impact on the local economy as all the participating businesses are 100 per cent local.

'We have estimated that this event will employ approximately 200 local workers on the day and leading up to the event. Things like increased availability of jobs, boosts in tourism and increases in community participation will have a significant contribution to a positive quality of life for residents of the Byron shire.

Donating to charity

The $5 entry fee for adults – kids are free – is being donated to local non-for-profit charities.

'Our charity of choice for the event will be the Ingrained Foundation. This charity

supports grassroots environmental and social charities in the local areas where we work and live. Essentially, they partner with aligned charities to create progress in our community and respond to urgent situations of need,' said the organisers.

'We consider ourselves as hardworking, active members of the community, looking to give back, and have fun whilst doing it.'

EMAIL CHAINS.

Gmail

Dan Musgrave <junglebird.dan@gmail.com>

Events at Red Devil Park

5 messages

Nathan Cross <byronbayeventco@gmail.com> 10 May 2018 at 13:43
To: junglebird.dan@gmail.com

Hi Dan,

I hope you are well!

Jess Gilmore passed on your email and suggested I touch base in relation to doing events at Red Devil Park.
I am handling all of the events for the venue from this point, so I would certainly be interested in chatting with you guys around what you're looking at doing and trying to work in together.

My number is 0410 585 285 please feel welcome to contact me anytime.

Cheers

Nathan Cross

Dan Musgrave <junglebird.dan@gmail.com> 14 May 2018 at 12:16
To: Nathan Cross <byronbayeventco@gmail.com>

Hey Nathan,

Thanks for getting in touch.

I have recently spoken with Matt Ahern regarding a possible event at the end of the year.

We discussed having a meeting in the next few weeks with all of the major stakeholders that will be involved in the project.

Ill be in contact regarding a date to have a meeting, hopefully in June sometime as the rest of my May schedule is pretty full.

Thanks again.

Dan
[Quoted text hidden]

Nathan Cross <byronbayeventco@gmail.com> 14 May 2018 at 15:24
To: Dan Musgrave <junglebird.dan@gmail.com>

Ok thanks Dan.

I have quite a few things lined up for the end of the year already, Matt wouldn't be aware of these as I co ordinate the events out of the venue.

If you can let me know what you're wanting to do and tentative dates sooner rather than later that'd be great and I'll certainly try and accommodate.

Cheers mate
[Quoted text hidden]
--
Nathan Cross
Founder
0410 585 285

Dan Musgrave <junglebird.dan@gmail.com> 30 November 2018 at 12:58
To: shaylah griffith <shaylahgriffith@gmail.com>

[Quoted text hidden]

Dan Musgrave <junglebird.dan@gmail.com> 30 November 2018 at 13:23
To: Simon Mckenna <junglebird.simon@gmail.com>, nathan@mrvintageaustralia.com.au

[Quoted text hidden]

Gmail

Dan Musgrave <junglebird.dan@gmail.com>

Charity Event - Red Devil Park

7 messages

Dan Musgrave <junglebird.dan@gmail.com> 3 October 2018 at 14:19
To: Jess.Gilmore@byron.nsw.gov.au
Cc: Simon Mckenna <junglebird.simon@gmail.com>

Hi Jess,

Hope you are well :)

I'm just letting you know about our upcoming community event, The Inaugural "**A Day In The Bay"** taking place on **Saturday 8th December** at the **Red Devils Park in Byron Bay.**

It will be a small, family & community event fitting well within the venue's event licencing restrictions. All ticket sales will be going straight to charity's in need in the local area.

We will have some food truck set up for families to enjoy, along with kids activities and some light entertainment. We hope to give local businesses and creatives the chance to showcase their craft to the wider community along with being an eco-friendly, sustainable event.

We are really looking to get the community involved and a handful of local business have already put their hand up to support the event.

Just running this past you as an update with our plans for the summer.

I remember we discussed using Red Devils for an event when we met up earlier in the year and we are just looking to start off small to test the waters.

Thanks, Jess, let me know if you have any additional questions.

Cheers,

Dan

Gilmore, Jess <Jess.Gilmore@byron.nsw.gov.au> 3 October 2018 at 16:00
To: Dan Musgrave <junglebird.dan@gmail.com>
Cc: Simon Mckenna <junglebird.simon@gmail.com>, events <Events.Mailbox@byron.nsw.gov.au>

Hi Dan,

Thanks for letting me know. Great idea to test the waters.

Any event that involves food should notify Council each time, with a list of operators. This is for the food compliance team's consideration for assessment. Food stall operators should have a Council permit to operate (this ensures they've met all the health requirements to keep your attendees safe).

If you can shoot that through to me when they're confirmed that'd be great.

Aside from that, as long as you are operating within the conditions of consent that Red Devils have in place, from what you've told me you shouldn't have any concerns from this end.

Let me know if you have any questions.

Best of luck with all the planning, and I hope it all comes together beautifully.

Jess

Jess Gilmore | Events & Film Liaison Officer | **BYRON SHIRE COUNCIL**

I respectfully acknowledge the Arakwal Bundjalung People and the wider Bundjalung Nation as the Traditional Owners and Custodians of the land I work on and acknowledge the ongoing living culture of Aboriginal people.

P: 02 6626 7312 | **M: 0408 053 498** | F: 02 6684 3018 | E: jess.gilmore@byron.nsw.gov.au

events@byron.nsw.gov.au film@byron.nsw.gov.au weddings@byron.nsw.gov.au

PO Box 219, Mullumbimby NSW 2482 | www.byron.nsw.gov.au

Find us on Facebook www.facebook.com/byronshire.council

jess.gilmore@byron.nsw.gov.au

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Dan Musgrave <junglebird.dan@gmail.com> 3 October 2018 at 16:29
To: Jess.Gilmore@byron.nsw.gov.au
Cc: Simon Mckenna <junglebird.simon@gmail.com>, Events.Mailbox@byron.nsw.gov.au

Hi Jess,

Thanks for your reply,

Yep, no worries, I will send through a list of food stall operators once we have them confirmed.

I know Simon has been across this also when booking in caterers, and we are both aware of the food permit requirements with our previous experience managing the food stalls at Falls Festival.

Our aim is to keep it as simple as possible and operate within the conditions Red Devils have in place.

If I have any additional questions ill make sure to get in touch.

Fingers crossed it doesn't rain! 😀 🤞

Thanks,

Dan

[Quoted text hidden]

Gilmore, Jess <Jess.Gilmore@byron.nsw.gov.au> 3 October 2018 at 18:00
To: Dan Musgrave <junglebird.dan@gmail.com>
Cc: Simon Mckenna <junglebird.simon@gmail.com>, events <Events.Mailbox@byron.nsw.gov.au>

Great, thanks Dan.

Yes, fingers crossed for a sunny day for your event.

If you can shoot me through the link to it when you've got something online too (tickets etc) that'd be great.

I'm about to send out some info about available grants, I'll copy you guys in as well if you like, it might be helpful for future ideas you have.

Jess

Jess Gilmore
Byron Shire Council | P: 02 6626 7312 | M: 0408 053 498

I respectfully acknowledge the Arakwal Bundjalung People and the wider Bundjalung Nation as the Traditional Owners and Custodians of the land I work on and acknowledge the ongoing living culture of Aboriginal people.

From: Dan Musgrave [mailto:junglebird.dan@gmail.com]
Sent: Wednesday, 3 October 2018 4:30 PM
To: Gilmore, Jess

[Quoted text hidden]

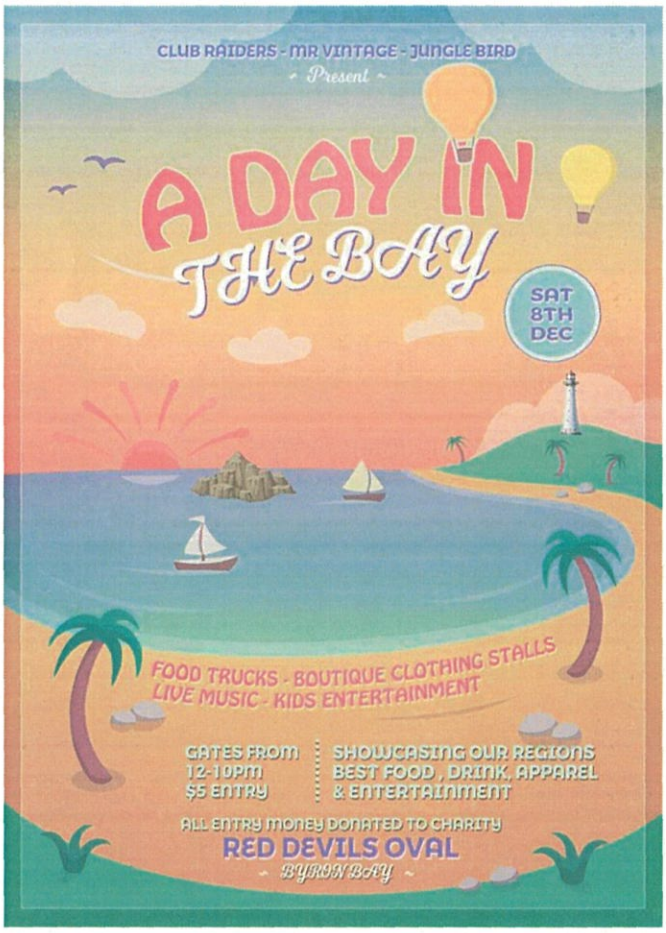
[Quoted text hidden]
[Quoted text hidden]

Dan Musgrave <junglebird.dan@gmail.com> 8 October 2018 at 15:33
To: Jess.Gilmore@byron.nsw.gov.au
Cc: Simon Mckenna <junglebird.simon@gmail.com>, Events.Mailbox@byron.nsw.gov.au

Great, thanks for that.

Yea any available grants would be amazing. Do you have access to any at the moment that we could have a look at?

Heres our link to the event and poster ---> https://www.facebook.com/events/1096914100470210/



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Gilmore, Jess <Jess.Gilmore@byron.nsw.gov.au> 8 October 2018 at 17:19
To: Dan Musgrave <junglebird.dan@gmail.com>
Cc: Simon Mckenna <junglebird.simon@gmail.com>, events <Events.Mailbox@byron.nsw.gov.au>

Thanks Dan.

I just sent out an email about grants, and copied both you and Simon.

Please let me know if you haven't received it for any reason.

Jess

Jess Gilmore
Byron Shire Council | P: 02 6626 7312 | M: 0408 053 498

I respectfully acknowledge the Arakwal Bundjalung People and the wider Bundjalung Nation as the Traditional Owners and Custodians of the land I work on and acknowledge the ongoing living culture of Aboriginal people.

[Quoted text hidden]
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Dan Musgrave <junglebird.dan@gmail.com> 30 November 2018 at 13:28
To: Simon Mckenna <junglebird.simon@gmail.com>

[Quoted text hidden]

Gmail

Dan Musgrave <junglebird.dan@gmail.com>

A Day In The Bay - confirmation of application received

1 message

Gilmore, Jess <jgilmore@byron.nsw.gov.au> 3 December 2018 at 18:01
To: Sammy Kaveney <sammy@clubraiders.com.au>, Simon Mckenna <junglebird.simon@gmail.com>, "Dan Musgrave (junglebird.dan@gmail.com)" <junglebird.dan@gmail.com>, "nathan@mrvintageaustralia.com.au" <nathan@mrvintageaustralia.com.au>
Cc: events <Events.Mailbox@byron.nsw.gov.au>

Hi Sam, Simon, Dan and Nathan,

As requested, I've attached a letter of confirmation for you that we have received your event application for A Day In The Bay on Saturday 8 December 2018 at The Cavanbah Centre grounds.

Given the timing of this event the application has been dealt with as a matter of priority since we received it, and we hope to have an outcome for you as soon as possible.

As discussed with Sam on the phone this afternoon, it's likely we will need to change the field you had requested to the General Field, as the other fields have very restricted permitted use (ie sporting activities only).

Also discussed on the phone this afternoon, other required actions listed for you to consider:

- A bond of $5,000 will be required for use of the grounds (regardless of field).
- You will need to complete, submit and pay for an Activity Approval (this is a requirement under section 68 of the Local Government Act). I will confirm the cost of this asap and then you can proceed. To speed things up, I have prepared this form (attached) for you to review. It will need to be signed, paid for and submitted with relevant details attached about the temporary fencing, the amusement devices (jumping castle, tea cup ride) and the fundraising activities which will be carried out on community land. Please confirm if attached charitable information is correct, and any additional charities/non-profits who will benefit.
- You will need to make provision for lighting of the General Field (or finish your event early) as there is no field lighting in that area.
- You will need to sign a User Agreement with The Cavanbah Centre, and payment of field use fees for your event will be required. The Cavanbah Centre team have provided me with a quote of $492 per day. Please note this does not include any provisions for Waste/Bins – Power – Amenity Cleaning. This also includes no provision for Cavanbah staffing outside of the centres standard hours of operation. We can discuss this further if required.
- You will need to have your Public Liability Certificate of Currency amended to note the interests of Byron Shire Council, to update the venue location, and also to include December 6 and 10 if you want to proceed with those dates as well.

I have already put a memo to the General Manager requesting a relaxation of the existing Alcohol Free Zone (AFZ) for that area, and hope to have this signed off tomorrow, as I'm aware you'll need to update your liquor licencing requirements.

I will send through to you tomorrow:

- Confirmation of ability to proceed
- Confirmation of costs for Activity Approval

- Detailed plan of General Field showing underground services / 'no go' areas
- Confirmation of relaxation of Alcohol Free Zone
- User Agreement for the hire of the area for you to review.

Sam, as discussed, I will also phone you to confirm when I have more information.

General Field :

Jess

Jess Gilmore | Events & Film Liaison Officer | **BYRON SHIRE COUNCIL**

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events@byron.nsw.gov.au film@byron.nsw.gov.au weddings@byron.nsw.gov.au

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jess.gilmore@byron.nsw.gov.au

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3 attachments

A Day In The Bay acknowledgement of application.pdf
87K

A DAy In The Bay - Activity Approval Form for review.pdf
654K

Ingrained Foundation _ Australian Charities and Not-for-profits Commission.pdf
144K