

DRAFT Public Art Annual Small Grants Program

Description

The annual Public Art Small Grants of up to \$5000 are available for community-driven public art-based projects by local artists. The grant may be allocated between a maximum of two projects to deliver one or more of the public art priorities listed below.

The program will offer Council support and financial assistance for projects, with applications open June each year, subject to the adoption of the budget for the following financial year.

Public Art Objectives

On the application form, you will need to consider how your project:

1. Fits with the Public Art priorities (as outlined below);
2. Is well planned and has engaged all stakeholders;
3. Is developed and managed in a professional way (refer Public Art Guidelines for further information);
4. Involves or engages audiences in its development/ presentation (or both);
5. Is meaningful, aesthetically stimulating and site specific;
6. Demonstrates artistic excellence;
7. Communicates a theme that showcases local values; and
8. Is lead by a local artist (Northern Rivers based) and supports local artists and creative individuals and organisations.

Projects that can identify a third party partnership in either supporting the project or assistance with the delivery of the project will be highly regarded.

Public Art Priorities for 2020

Your project needs to meet one or more of the following priorities from Council's Operational Plan and Public Art Strategy:

- Strengthens partnerships and collaborations within the community.
- Improves the knowledge and perception of public art in the community – for example, provides community based workshops/ other innovative engagement opportunities.
- Advances advocacy and education of public art, such as forums, workshops, mentoring and assisting artists to upskill in the area of public art.
- Generates temporary artworks including digital and virtual artworks and temporary placemaking/ community projects.
- Integrates art into public domains, such as seats, lights, banner poles, tree guards, paving, beach amenities (refer Public Art Strategy p28). Note these need to meet Australian Standards for safety.
- Uses the Value Driven Approaches outlined in the Public Art Strategy (p23-24) or similar for any proposed permanent artworks.

The Appendix to the Public Art Strategy outlines several innovative ideas for art forms and projects.

Assessment Criteria

When evaluating submissions for this program, Council will be looking for applications that demonstrate some of the following assessment criteria:

Essential Criteria

- All items in the checklist and declaration (in the Application Form) are supported with appropriate attachments (note: incomplete applications will not be considered).
- The project is within the Byron Shire.

- The project meets the public art objectives **and** one or more of the priorities listed above.
- The artwork/ project is of a high standard of artistic merit, technical and structural design, and execution.
- The artwork/ project location is appropriate and the relevant approvals are in place.
- Installation methodology is appropriately considered and outlined.
- The artwork/ project does not pose a safety risk and meets relevant building and safety standards.
- The artist is Northern Rivers based and demonstrates relevant experience and capacity.
- The installation and construction documentation of the project is appropriate.
- The timeline for the project is achievable.
- Maintenance of any permanent artwork fits within identified budgets.

Preferred Criteria

- Will involve community members in the project delivery.
- Has broad appeal including inter-generational and multi-cultural.
- Incorporates innovative ideas into the project.
- Shows income (cash and/ or in-kind) from sources other than Byron Shire Council.

What will not be funded

- Money for personal use, operational expenses, capital or equipment purchases.
- Public Art projects outside the Byron Shire.
- Ongoing or recurrent projects.
- Cash prizes or commercial gifts.
- Projects that have already been commenced (funds will not be supplied retrospectively).
- Any organisation or individual that has received public art funding from Byron Shire Council within the last twelve months.

Terms, Conditions and approvals process

Successful applicants will need to hold an ABN and will be required to have Public Liability insurance to the value of \$20 million.

Funding is allocated at the discretion of Council and subject to budgetary constraints. No application is guaranteed funding support.

Projects must be submitted on the Application Form provided, with supporting information attached if relevant (refer to the checklist in the application form). The following templates are provided and should be completed and submitted together:

1. Application Form
2. Risk Assessment

Each project will be evaluated based on the assessment criteria. Late or incomplete applications will not be considered. Projects must be completed within a 12-month timeframe.

Applicants can apply for one grant per funding round and have no outstanding grant acquittals or debts owing to Council. Applicants with limited financial means to access other sources of funding for the proposed project will be prioritised.

The closing date for this round is 4pm XXXXXX

An information Session will be held XXXXX

The Public Art Panel will assess the application against the criteria and make a recommendation to Council about the grant project proposal. If Council endorses the

recommendation, the applicant(s) will be notified in writing that their project has been approved for grant funding.

- Once the project has been approved, work can commence.
- The grant will be paid in two instalments – one instalment at the commencement of the project, and one instalment at the conclusion of the project to the satisfaction of Byron Shire Council.
- An acquittal report will be required to receive the final instalment of funds which can be used to summarise the project, the purpose of the project, who was involved, the outcomes, how the money was spent and including at least one photo. (Draft acquittal form E2015/39672.)
- Projects will preferably be no longer than a maximum of 9 months duration, and need to be completed within twelve months of commencement.

Please note that unsuccessful applications may not necessarily be due to a poor application, but may be due to the competitive nature of the funding round.

Enquiries should be directed to Joanne McMurtry, Community Project Officer on 6626 7316 or via email jmcmurtry@byron.nsw.gov.au.



Byron Shire Council

Public Art Annual Small Grants Program Application Form

All applications must be submitted on this form. (E2019/XXXX)
If you have insufficient space, please attach additional pages.
Please return to jmcmurtry@byron.nsw.gov.au by XXXX.
For further information please phone 6626 7316.

Public Art Project Name			
Date			
Name of Business or Organisation (if applicable)			
Contact Name			
Address			
Email			
Telephone		Mobile	
Public Artwork/ Project Description (limit 50 words)			
Location and construction			
Please list exact location/s, artwork materials and construction details, dimensions, estimated life of the artwork. Ideally include engineering advice, construction drawings and the installation methodology details.			

Project Date/s
Project Methodology
A plan of your project which includes timelines, key milestones and outlines 'how' the project will be implemented.
Please outline how your project fits with the Public Art Priorities and Council's Plans.
How does your project meet the identified public art objectives listed below?
Please tick all that apply
<input type="checkbox"/> Includes collaboration with stakeholders and strengthens community relationships through partnering and/or engagement opportunities.
<input type="checkbox"/> Was developed and will be managed in a professional way using appropriate procedures and processes.
<input type="checkbox"/> Involves or engages audiences in its development/ presentation (or both).
<input type="checkbox"/> Artwork is meaningful, aesthetically stimulating and site specific.
<input type="checkbox"/> Demonstrates artistic excellence.
<input type="checkbox"/> Art communicates a theme which showcases local values, social and cultural diversity, including

respectful historical themes and/or Aboriginal cultural heritage
<input type="checkbox"/> The lead artist is Northern Rivers based and the project supports local artists, creative individuals and organisations, assisting in building capacity of local artists, for example, providing mentoring opportunities for youth
Artist details (limit 200 words) Please list the name of the artist overseeing the project, or artists involved, and give a brief overview of relevant experience in similar projects. Please attach as supporting information relevant examples of previous work of the artist/s that demonstrate experience in a similar project (No more than two pages or maximum 5 images per artist). You may also attach industry references or letters of support (maximum 3).
Artist Impression/ concept designs Please provide photos/ drawings providing visual samples or concept designs of proposed work.
Maintenance Schedule Please provide details of maintenance the artwork is likely to need once installed. For example, regular cleaning (with what), part replacements, inspection details. Please list details of any treatments, protection or coatings required or applied and the frequency of reapplication and the details of the recommended products.

Budget

	Income	Byron Shire Council funded	Other funding sources	Donations
1	Council grant funds			
2	Sponsorship/ partnership			
3				
4				
Total				

	Expenses	Byron Shire Council funded	Other funding sources	Donations
1	Example: Materials			
2	Artist fees			
3	Equipment hire			
4	Site preparation			
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
Total				

Attachments checklist and Declaration	
<input type="checkbox"/>	I have read the Public Art Annual Small Grants Program guidelines.
<input type="checkbox"/>	I understand the project must be completed within a 12-month time frame.
<input type="checkbox"/>	I have obtained/ am seeking the necessary permission from the landholder, as follows: <ul style="list-style-type: none"> <input type="checkbox"/> I have received permission from the land owner (if other than Council) to install the proposed public art and I attach a copy of the written consent. <input type="checkbox"/> Through this application, I seek permission from Council for the public art project detailed in this form. <input type="checkbox"/> No landholder permission is required.
<input type="checkbox"/>	I have completed all sections of the Application Form, including the budget template.
<input type="checkbox"/>	A completed Risk Assessment is attached. All artwork in the public domain must undergo a risk assessment. If you require assistance in completing a risk assessment, please contact Council on the details provided.
<input type="checkbox"/>	The project is auspiced by an organisation or individual that holds appropriate insurance. Public liability insurance Certificate of Currency is attached.
<input type="checkbox"/>	Any photos/ drawings/ concept designs of the proposed artwork are attached.
<input type="checkbox"/>	Examples of previous work of the artist/s is attached.
<input type="checkbox"/>	Letters of support/ industry references are attached if relevant.
<input type="checkbox"/>	Declaration below is signed.

Declaration

I certify that, to the best of my knowledge, the information in this document is true and correct. I understand that I may be required to provide additional information if requested by Byron Shire Council. I understand that Byron Shire Council may use the information in and attached to this document, including images.

Print name	
Signature	
Date	

PLEASE NOTE: INCOMPLETE OR LATE APPLICATIONS WILL NOT BE CONSIDERED