

PAID PARKING: BLUESFEST 2019

Bluesfest is introducing paid parking for the 2019 Event to offset the significant annual investment into parking infrastructure capital & recurrent, mounting costs of Traffic Management, increased User Pays Police contingent for Counter Terrorism including Hostile Vehicle Mitigation Measures.

The Paid Parking will not affect the previous points 1.0 through 5.0 of this Traffic Management Plan. Patrons will pre-purchase their parking tickets online and a new team of staff will be employed to scan and check patrons parking tickets for the correct days. Their tickets will be scanned by hand held devices. The parking team will only approach cars for their pre-paid ticket once they have been directed to a parking bay.

For the small number of patrons that have not pre-purchased a ticket before they arrive they will have the chance to purchase one on the spot from one of our paid parking staff. The method of collection will be a combination of a Credit Card Tap Device or a cash payment and that will be indicated to our Patrons before they arrive. Card will be encouraged, and we will have campaigns around this message. Extra signage at entrance points to the Festival Site will also reinforce what to expect on parking their vehicles.

Staff and contractors will be supplied with a sticker and or identification pass that will allow them to park straight away and not incur the paid parking fee.

We will have ample information campaigns commencing before we go on sale, whilst we are on sale and during the festival. We will notify patrons of this new initiative of the festival via our online EDM's, Facebook page, Instagram page, SMS campaigns and side of stage screens. We will provide them with detailed information on how to pre-purchase and what occurs if they do not pre-purchase.

The Payment collection team will be under the direction of our experienced North and South Car Park Supervisors who will be monitoring queue lines and flow rates of traffic within the car parks. Through our website and social media platforms we will be engaging our patrons to notify them of the payment structure and to be ready with payment on arrival.

At any point during a peak flow period if the Paid Parking initiative impacts on the traffic flow it will be suspended until it is deemed practical to continue.

The safety of our Staff, Patrons and Traffic Flow on the Pacific Hwy is of the highest importance and will be considered first at all times. By introducing paid parking not only do we get the opportunity to offset the significant annual investment into parking infrastructure capital & recurrent it also gives our staff a chance to engage vehicle occupants before they enter the Festival area to assess any suspicious behavior and alert Security & Police.

We believe this initiative is beneficial for the smoother running, financial bottom line and safety of our festival.



