



### BUSINESS ADDRESS

Suite 210, 531-533 Kingsway  
MIRANDA NSW 2226  
Ph. (02) 9531 2555  
Fax: (02) 9531 2599  
Email: jeff@planningingenuity.com.au

### EDUCATION

University of New South Wales  
*Bachelor of Town Planning (Hons I, University Medal)*

University of Technology (Sydney)  
*Master of Property Development*

### MEMBERSHIP OF INSTITUTIONS & ASSOCIATIONS

Registered Planner Planning Institute of Australia (PIA)  
Graduate Member Planning Institute of Australia (PIA)  
PIA Certified Practising Planner (CPP)  
Member PIA International Division Committee 2005-2010  
Member Urban Development Institute Australia (UDIA)  
American Planning Association (APA)  
American Institute of Certified Planners (AICP)

### EXPERIENCE – POSITIONS HELD AND SIGNIFICANT RESPONSIBILITIES:

#### **2007 TO PRESENT – MANAGING DIRECTOR, PLANNING INGENUITY PTY LTD**

Rejoined Planning Ingenuity as Associate Director and elevated to Director in 2009 and Managing Director in 2012, providing consultancy to private and public sector clients covering a wide range of planning & development issues including: strategic and statutory planning; LEPs, DCPs & Section 94 Plans; Master Plans; development advice; and expert planning evidence in Land & Environment Court, Local Court and Supreme Court on over 200 appeals.

#### **2005 TO 2007 – SENIOR PROJECT MANAGER, LAND DESIGN SOUTH, FL USA**

Preparation of master plans and large scale site plans for residential, commercial and mixed development, preparation of Comprehensive Plans and development codes, rezoning applications, project management and representation of a variety of planning projects, community consultation.

#### **2003 TO 2005 – SENIOR PLANNER, PLANNING INGENUITY PTY LTD**

Preparation of statements of environmental effects; development advice; preparation of statements of evidence for appeals in the Land & Environment Court; expert witness in Land & Environment Court; assessment of development applications; rezoning submissions; project management; research and preparation of local environmental plans, development control plans and strategic planning studies.

### **2002 TO 2003 – STRATEGIC PLANNER, WOOLLAHRA MUNICIPAL COUNCIL**

Preparation of local environmental plans, development control plans, staff procedures manuals; preparation of reports to Council committees and attendance at meetings; research for strategic planning studies.

### **2000 TO 2002 – ENVIRONMENTAL ASSESSMENT OFFICER, SUTHERLAND SHIRE COUNCIL**

Assessment of development applications, subdivision applications, section 96 applications; pre-application meetings; preparation of reports to Council committees; facilitation/mediation sessions; preparation of statements of evidence; site specific LEP and DCP preparation.

### **1997- 2000 – URBAN PLANNER, GARY SHIELDS AND ASSOCIATES PTY LTD**

Preparation of statements of environmental effects; research and preparation of due diligence reports; research and preparation of SEPP 10 submissions; preparation of development advice; preparation of statements of evidence for appeals in the Land & Environment Court; assessment of development applications; preparation of rezoning submissions; project management; research and preparation of local environmental plans, development control plans and strategic planning studies.

## **ACADEMIC AWARDS**

Grosvenor Master of Property Development Award for 1st Place in Master of Property Development UTS, 2008-2010.

University Medal for Town Planning (UNSW), 2000

John Shaw Memorial Prize for Best Town Planning Thesis (UNSW), 2000

Department of Urban Affairs and Planning Award for 1st Place in Final Year BTP, 2000

The Royal Australian Planning Institute (NSW Division) Prize for best performance in Year 3 of Town Planning Course, 1998

Dux of Gymea Technology High School, 1995

## **PROFESSIONAL PAPERS & CONFERENCE PRESENTATIONS**

“Public Housing and Boarding Houses” delivered to Environment & Planning Law Association (NSW) Conference, Sydney October 2019

“How Hard is it to Write Conditions” delivered to Environment & Planning Law Association (NSW) Conference, Sydney October 2013

The AICP Experience: Certification for American Planners, Australian Planner, September 2006

The Suburban Backyard, Urban Design Forum, May 2006

The Suburban Backyard: Its Uses and Meaning in the Contemporary Suburb, BTP Thesis, 2000

Review of State Environmental Planning Policy No. 1 – Development Standards, 2000 – Member of UNSW project team