

LONE GOAT GALLERY

LONE GOAT GALLERY SUMMARY REVIEW 2018

INDEX

2. LONE GOAT GALLERY INCOME (PROJECTED) JAN 2018 - DEC. 2018
3. DATA COLLECTION PERIOD NOTE
3. APPLICATION PROCEDURE IMPROVEMENTS
4. GRANTS
4. PHILANTHROPY
4. OTHER KEY POINTS
4. SOCIAL MEDIA
4. MEDIA REACH
5. EXHIBITION PROGRAM DURATION
5. EXHIBITION PROGRAM 2018-19
5. APPLICATION PROCEDURE IMPROVEMENTS
6. EXHIBITION APPLICATION SELECTION TIMELINE 2016-19
7. EXHIBITION APPLICATION ASSESSMENT PROCEDURE
8. APPLICATION CRITERIA
9. FOCUS OF LONE GOAT GALLERY EXHIBITION PROGRAM
10. OFFSITE PROJECTS EXHIBITION PROGRAM
11. SPLENDOUR IN THE GRASS & MUSIC FARM - YOUNG ARTIST FELLOWSHIP 2018
12. GALLERY FEES AND CHARGES 2018-19 SUMMARY
12. FINANCIAL
13. 2018/19/20 CALENDAR
14. APPLICATION GUIDELINES FOR ARTISTS 2018/19
15. ANALYSIS:
 15. LONE GOAT POSITION WITHIN LOCAL GALLERY INDUSTRY ECOSYSTEM
 15. OTHER GALLERIES
16. NOTES ON GALLERY PROGRAMMING FROM THE LONE GOAT GALLERY STRATEGIC PLAN 2016-19
- 17/18. TESTIMONIALS FROM THE COMMUNITY MARCH 2018

LONE GOAT GALLERY INCOME (PROJECTED) JAN 2018 - DEC. 2018

\$13340 Exhibition fees
\$13000 Commission on Sales (projected)
\$1500 Splendour in the Grass grant
\$1500 Music Farm Studio Donation
\$21000 Anonymous Donation

Total \$50,340

- . LGG Gallery Rent and Commissions since it opened in 2013 til now (see on page 12 for fee's and charges table)
- . I've highlighted in the spreadsheet (attached in email) when I started as the LGG Coordinator and when the new fee's and charges were in effect.
- . As mentioned on several occasions – we have followed the Strategic Plan by programming based on the LGG Mission (Page 5) – of being a professional platform for emerging artists. This obviously means that the success should be measured beyond LGG Commissions and rental income – instead we redefine success as being through artist professional development, mentoring and a desire to grow and strengthen the visual arts in our part of the Northern Rivers region.
- . 3 of the 4 largest grossing exhibitions in LGG history have occurred since the beginning of my tenure.



DATA COLLECTION PERIOD NOTE

For transparency, that there is not enough time, financial or data collection periods to show almost any clear difference before/after beginning of tenure of Lone Goat Gallery Coordinator→

EG:

- Gallery Coordinator tenure begins in November 2016
- Financial Year ending June 30 2018 will be the first full financial year of Gallery Coordinator tenure.
- Gallery Coordinator new gallery programming began in August 2017. A sporadic program of events was inherited for the period November 2016 - July 2017.
- 9 out of 19 exhibitions in 2017 were scheduled and booked prior to Gallery Coordinator tenure commencement.
- A new program of 1-month duration exhibitions was begun in August 2017. Previously, the gallery exhibition duration varied from 7 to 21 days.
- New fees, charges and commissions were adopted in July 2017 and implemented in August 2017 after all inherited bookings had been honoured
- As per the Strategic Plan - *through artists exhibitions, educational support and promotional activities the Lone Goat Gallery helps to enable the careers of visual artists of the Byron Shire and beyond. For many, having access to such an opportunity can be the key factor that helps to launch an arts career and introduces an emerging artist to the arts market.*



GRANTS

- LGG has received through the Splendour In The Grass Community Fund \$1500.
- The Music Farm has matched this and LGG is using the funds for a young emerging artist scholarship. Through professional advice and various discussions with NAVA, Creative NSW and Arts Northern Rivers –
- LGG is unable to apply for grants in relation to funding the wages of a Gallery Coordinator for a Council 355 Committee operated venue.
- LGG is unable to qualify or apply for “organisation” funding from state government as a Council 355 Committee operated venue. This is confirmed by Peter Wood, Director Arts Northern Rivers.

PHILANTHROPY

- \$21,000 has been secured from private philanthropist. This philanthropist prefers to remain anonymous at this time.

\$1500 Has been secured from Music Farm Studios

- Shogun signs provide us with a heavily discounted community rate for the printing of our Banners, Flyers and Postcards – this has saved the artists a significant amount of printing
- Jane Fender provided us a community rate of 50% of their standard rate for their branding and identity for the new LGG branding

OTHER KEY POINTS

Number of Artist Talks/Workshops

- 2016 - 6
- 2017 - 11

SOCIAL MEDIA

- In 2017 the Instagram of the LGG was less than 150, it is now at over 1200 followers.
- We have had numerous enquiries about sales come in via Instagram (including one from the Phillipines).
- Email list has risen from 550 followers to 800.

MEDIA REACH

The total estimated coverage views for a typical sample exhibition is 319,000 views, from 20 pieces of coverage, driven by concerted media strategy, aimed at meeting the goals of the Strategic Plan.

EXHIBITION PROGRAM DURATION

- Total of 12 exhibitions annually. **Actioned.**
- Standardised four-week duration exhibitions. **Actioned.**
- December exhibition split over Xmas period. **Actioned.**
- Gallery closed from 18 December 2017 to 7 January 2018. **Actioned.**
- December exhibition continues for two weeks in January 2018. **Complete.**

EXHIBITION PROGRAM 2018-19

- 1 x Byron Bay Surf Festival 2018. **21.02.18 thru 21.03.18 Confirmed.**
- 1 x Jess Leitmanis 22.03.18 thru 18.04.18 **Confirmed.**
- 1 x Tabitha McGregor 19.04.18 thru 16.05.18 **Confirmed.**
- 1 x *Splendour in the Grass - Music Farm Young Artist Fellowship*. **Con. 13.07.18 thru 08.08.18**
- New exhibition program begins 17.05.18 **Confirmed.**
- Select 10 exhibitions from applications received. **Confirmed.**
- Provide positive support for applications received from:
 - Artists with disabilities (group or individual). **2 Exhibitions**
 - Indigenous artists. **1 exhibition**
 - Young and emerging artists. **4 exhibitions**
 - Established and mid-career artists. **4 exhibitions**

APPLICATION PROCEDURE IMPROVEMENTS

- Decrease the number of exhibitions. **Actioned.**
- Increase the duration of exhibitions. **Actioned.**
- Create competitive application and selection process. **Actioned.**
- Overhaul, simplify and professionalise application procedures. **Actioned.**
- Redesign application forms. **Actioned.**
- Provide PDF application forms via new website. **Actioned.**
- Encourage applications and promote to new artists. **Actioned.**
- All applications returned as fillable PDF documents. **Actioned.**
- Applications received by email. **Complete.**
- Applications selected by peer panel of art industry professionals. **In Process**
- *Refer to Lone Goat Gallery Strategic Plan 2016-19 (See P.16)*

EXHIBITION APPLICATION SELECTION TIMELINE 2016-19

CEASE APPLICATIONS 2016/17 – Actioned & Complete

- 17 November 2016: Applications halted until late 2017
- 17 November 2016: Applications halted - Board and volunteers advised
- 17 November 2016 - November 10 2017: Applications halted announced via web
- 17 November 2016 - November 10 2017: Applications halted notice at gallery
- 17 November 2016 - November 10 2017: Correspondents advised

REVISE APPLICATIONS – Actioned & Complete

- January - October 2017: Update, rewrite, proof application documents
- October 2017: Jane Fender re-design application documents
- October 2017: Proof final documents

ANNOUNCE CALL FOR APPLICATIONS 2018/19 – Actioned & Complete

- 10 November 2017: Release call for Applications via gallery email list
- November 2017: Advertise call for applications in local press
- November 2017: Release postcards and A3 poster advertising
- 31 January 2018: Deadline for receipt of Applications
- Applications uploaded to Drop Box

ASSESSMENT OF APPLICATIONS – In Process

- 01 February 2018: Prepare Applications summaries for Assessment Panel
- 2 - 9 February 2018: Assessment of Applications by Panel
- 10 February 2018: Summary of results presented to Gallery Board via email
- 12 February 2018: Formal ratification of results. Noted in Board minutes
- 13 - 16 February 2018: First round offers made to successful applicants
- 19 - 22 February 2018: Second round offers made if necessary
- 26 - 28 February 2018: All unsuccessful applicants notified by 28 February

NEW 2018 PROGRAM BEGINS – To be Actioned

- 31 March 2018: Announce 2018/19 program via email list & social media
- 10 May 2018: First exhibition of new 2018/19 program

ANNOUNCE CALL FOR APPLICATIONS 2020 PROGRAM – To be Actioned

- 01 April -30 June 2019: Call for Applications 2020 program
- New program of exhibitions begins January 2020

EXHIBITION APPLICATION ASSESSMENT PROCEDURE

- Independent selection panel of 3-4 persons, including Andrew McDonald.
- Panel members invited by Gallery Coordinator Andrew McDonald.
- Professional peer-based Assessment Panel.
- Panel to include:
 - **Zoe Robinson-Kennedy** Comms. Manager Arts Northern Rivers and independent curator
 - **Natalie Bull** Project Manager Arts Northern Rivers and independent curator
 - **Mahala Magins** Artist
 - **Andrew McDonald** Artist and independent curator. Gallery Coordinator Lone Goat Gallery
- Panel seeking 10 -12 exhibitions from applications received depending on quality and number of applications received.
- Booking through to Mid – late 2019 depending on quality and number of applications received.
- 44 Complete applications were received by January 31 2018.
- 190+ Email correspondence/enquiries regarding applications.
- 3 Applications from artists with disabilities received.
- 1 Application from Indigenous artists (group) received.
- All applications will be assessed on their merits, according to the application criteria (See below).
- Verbal applications will not be accepted. All applications must be in writing.
- Only complete and received applications can be assessed.
- Lone Goat Board will not discuss applications, potential applications or applications process with applicants, associates or external persons preceding the outcome of the application process. All enquiries should be addressed by email to Gallery Coordinator.
- Lone Goat Board will receive a summary of all applications and results in order to confirm that the application process has been carried out by the selection panel according to the Application Criteria, and ratify the results for purposes of the Gallery record and Board Minutes.
- Feedback provided to applicant artists by Coordinator on request.
- *Refer to Lone Goat Gallery Strategic Plan (See P.15).*

APPLICATION CRITERIA

“The Lone Goat Gallery seeks to exhibit art that is innovative, of a high standard, contemporary and diverse. Its aim is to grow the development of local artists. (P.7 Strategic Plan 2016-19). (P.9 KPI, BSC). See P.15.

1. INTENTION:

- Clear, comprehensive, exhibition rationale and complete application that includes all requested information and support material including images and CV or bio.

2. INNOVATION:

- Demonstrate high level of originality, aesthetic values and critical awareness. Provide opportunity to artists who demonstrate original, innovative arts practise. (P 7. *Strategic Plan 2016-19*). (P.9 KPI, BSC). See P.15.

3. QUALITY:

- Demonstrated experience or clear intention to produce professional high-quality artworks whilst maintaining community gallery standards and gallery conditions.

4. CURATORIAL:

- All applications viewed in context of wider gallery programming. Panel to consider the diversity of gallery program as whole (Refer to FOCUS below P.8), (P 7. *Strategic Plan 2016-19*). (P.9 KPI, BSC). See P.15.

5. DIVERSITY:

- Opportunity will be given to indigenous, disabled and young and established artists, in line with State Regional Arts Focus and Gallery Strategic Plan.
- Preference will be given to applicants who have not exhibited at the Gallery (1) previously, (2) within the previous twelve-month period, (3) or on multiple occasions previously.
(page 7 *Strategic Plan 2016-19*). (P.9 KPI, BSC). See P.15.



FOCUS OF LONE GOAT GALLERY EXHIBITION PROGRAM

- Focus on high quality exhibitions by local artists.
- Increase the quality of exhibitions as a result of competitive process.
- Lone Goat Gallery as a launch-pad for local artists to gain experience.
- Focus on creating dynamic and professional exhibition space for local artists.
- Lone Goat Gallery should focus on being an incubator for local talent, but not preclude artists from outside of the Shire.
- Lone Goat to provide professional development for local artists.
- Increase and professionalise marketing and promotion of each exhibition.
- Increase professional development opportunities via talks, workshops, networking, commercial opportunity, curatorial guidance and mentoring.
- Increase focus on engaging emerging, youth, adaptive, indigenous and artists who have not previously exhibited at the gallery. (See P.15)



OFFSITE PROJECTS EXHIBITION PROGRAM

- Program of bi-monthly exhibitions at Top Shop Byron Bay
- Curated by Gallery Coordinator Andrew McDonald at invitation of Top Shop
- Invitational program. Applications not accepted
- Coordinator presents Top Shop with a choice of selected artists
- Top Shop make final choice from presented artists
- Coordinator installs and curates the exhibitions
- Lone Goat Gallery and artists are represented by a framed information sheet
- Works are for sale. Gallery commission 25%. Artist 75%
- Program is now active. First artist is Mahala Magins until March 31 2018
- Up to 400 visitors per day at Top Shop.







MAHALA MAGINS

Curated by Andrew McDonald
15 December 2017 until 28 February 2018

MAHALA MAGINS' visceral paintings encompass her travels while exploring the affected and affective nature of encounters with place through a considered and emotive material response. Magins chooses not to replicate the landscape around her but let it seep through thoughts and the edges of her vision, until the paintings find their own life and direction, separate from but informed by their initial inspiration.

Born in 1982 Australia, Magins earned a Bachelor of Visual Art at Southern Cross University in 2010. Since graduation, Magins has been a recipient to attend an international residency at the Deer Arts Center in Staggelorden, Iceland. And continues to be shown in numerous public exhibitions including being twice selected for The Turia Poonch Memorial Award, The David Coast City Contemporary Art Award and the Hurford Harwood Portrait Prize with her portrait of art collector, Jane Blackett, held at Lismore Regional Gallery in 2015.

LIST OF WORKS

UNTITLED TWO 2017 Oil and Plaster on Canvas 65.5 x 61.5 \$320.00		VITA 2017 Oil and Plaster on Canvas 14.5 x 18.5 \$230.00	
JOINED TWO (SERIAL) 2017 Oil and Plaster on Canvas 14.5 x 18.5 \$230.00		UNTITLED ONE 2017 Oil and Plaster on Canvas 15.5 x 19.5 \$230.00	
THROUGH 2017 Oil and Plaster on Canvas 65.5 x 61.5 \$320.00		DARK VITA 2017 Oil and Plaster on Canvas 14.5 x 18.5 \$230.00	

LONE GOAT GALLERY
LONE GOAT GALLERY in Byron Shire is premier contemporary community art space, exhibiting and celebrating the work of established and emerging artists from the Byron Shire and beyond. Located in the Byron Bay Library building, downtown, and right across the road from Main Beach.

ALL ENQUIRIES REGARDING ARTWORK PLEASE CONTACT:
Andrew McDonald
0421 600 862
lonegoatgallery@gmail.com

LONE GOAT GALLERY
28 LARSON STREET
BYRON BAY NSW 2481
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SPLENDOUR IN THE GRASS X MUSIC FARM YOUNG ARTIST FELLOWSHIP 2018

PROJECT:

Lone Goat Gallery to conduct a call for applications from Byron Shire based artists aged under 32, with the outcome being a fully funded one-month exhibition at Lone Goat Gallery. Supported by Splendour in the Grass Community Grant and Music Farm.

AIM:

Lone Goat Gallery to provide support for a young artist who has not previously exhibited at the gallery, in line with Gallery strategic plan, State and local government focus on providing opportunity for emerging and young artists.

DETAIL:

- Splendour in the Grass \$1500 grant for exhibition costs **Confirmed/Received**
- Splendour Grant covers:
Gallery fee, marketing, artist insurance, opening costs **Confirmed**
- Music Farm Studio \$1500 grant covers:
Artist materials costs **Confirmed**
- Total grant of \$3000 for exhibition by a young artist at Lone Goat **Confirmed**
- Professional development, mentoring, provided by Coordinator **Confirmed**
- Exhibition timed to coincide with lead up to staging of SITG 2018
- Applicant to be chosen from Special Call for Applications **Confirmed**
- Applications publicised via local media, LGG database and social media

YOUNG ARTIST CRITERIA:

- 32 years or under
- Resident of the Byron Shire Region
- Not studying at secondary or primary school in 2018

TIMELINE

- Call for Applications to be announced 15.02.18 through 15.03.18. (ASAP) **TBC**
- Applications Assessed and Selected 19.03.18 through 23.03.18 **TBC**
- Successful Fellowship Applicant announced by 30.03.18 **TBC**
- Exhibition Dates 05.07.18 thru 01.08 2018 **Confirmed**

CONFIRM WITH SPLENDOUR IN THE GRASS and MUSIC FARM

- Naming of project **Confirmed**
- Timing **Confirmed**
- Supply of logo **Confirmed**

Agreement to be named as official co-supporters across all marketing collateral for this project **Confirmed**

[See: Article - Definition Young/Emerging](#)

[See: Article - Differences between emerging mid career](#)

GALLERY FEES AND CHARGES 2018-19 SUMMARY

Exhibitions	*Within Byron Shire - LOCAL COMMUNITY RATE	Outside Byron Shire - STANDARD RATE
Individual: 4 weeks	\$990.00	\$1100.00
Group (3 or more): 4 weeks	\$1320.00	\$1430.00
Touring exhibitions, sponsored commercial events	By Negotiation	By Negotiation
Small local festivals or special events: 4 weeks	\$1760.00	By Negotiation
Small local festivals or special events: 2 weeks* *Exhibitions of this duration at gallery discretion.	\$1320.00	By Negotiation
<ul style="list-style-type: none"> • NDIS providers • Local not for profit community groups or organisations. • Local libraries, schools and education providers. • Organisations 	\$1320.00	\$1430.00
Exhibitions/travelling exhibitions sourced by Byron Shire Council for local community benefit by Council or on behalf of Council.	By Negotiation	By Negotiation
Lone Goat Gallery reserves the right to stage self-initiated special events, exhibitions, residencies, fellowships, talks, workshops competitions or invitational and gallery promotional events of various durations at its discretion.	At Gallery Discretion	At Gallery Discretion
Bond	NIL	NIL
COMMISSION: 25% commission charged on all sales and commercial activity conducted within and enabled by the use of the Gallery including: That which creates an income or profit from activity, including but not limited to: classes, workshops, art sales, talks, door entry, membership sales, participation fee, service fee or prepaid fee.		

FINANCIAL ESTIMATE – FEE INCOME from 2018 PROGRAM

- Estimated 2018 minimum income from gallery hire fees: \$13,820 (incl. GST)
- Compared to income from gallery hire fees 2016 \$11,972 (incl. GST)
- Based on potential program of:
 - 3 x Group exhibitions @ \$1320,
 - 1 x NDIS exhibition @ \$990,
 - 5 x Solo exhibition @ \$990,
 - 1 x Festival exhibition @ \$1760,
 - 1 x Special Event exhibition @ \$1500,
 - 1 x Scholarship exhibition @ \$990

2018/19/20 CALENDAR – (Subject to Change)

2017

- 30-11-17 #5 Ben Cook X Surfrider Foundation

2018

- 18-01-18 Lindy Lynch
- 21-02-18 **Byron Bay Surf Festival 2018**
- 22-03-18 Jess Leitmanis
- 19-04-18 Tabitha McGregor
- 17-05-18 From Applications received #1
- 14-06-18 From Applications received #2
- 12-07-18 **Splendour/Music Farm – Young Artist Fellowship #1**
- 09-08-18 From Applications received #3
- 06-09-18 From Applications received #4
- 04-10-18 From Applications received #5
- 01-11-18 From Applications received #6
- 29-11-18 From Applications received #6

2019

- #1 JAN 24 – FEB 20 2019 From Applications received #7
- #2 FEB 21 – MAR 20 2019 **Byron Bay Surf Festival 2019 - TBC**
- #3 MAR 21 – APR 17 2019 From Applications received #8
- #4 APR 18 – MAY 15 2019 From Applications received #9
- #5 MAY 16 – JUNE 12 2019 From Applications received #10
- #6 JUNE 13 – JULY 10 2019 From Applications received #11
- #7 JULY 11 – AUG 07 2019 **Splendour/Music Farm – Young Artist Fellowship #2**
- #8 AUG 08 – SEPT 04 2019 From Applications received #12
- #9 SEPT 05 – OCT 02 2019 From Applications received #13
- #10 OCT 03 -NOV 30 2019 From Applications received #14
- #11 OCT 31 – NOV 27 2019 From Applications received #15
- #12 NOV 28 – JAN 22 2019 **Goat Show #3 – Affordable Art Survey**

2020

- #1 2020 From Applications received 2019 #1
- #2 2020 **Byron Bay Surf Festival 2020 – TBC**
- #3 2020 From Applications received 2019 #2
- #4 2020 From Applications received 2019 #3
- #5 2020 From Applications received 2019 #4
- #6 2020 From Applications received 2019 #5
- #7 2020 **Splendour/Music Farm – Young Artist Fellowship #3-TBC**
- #8 2020 From Applications received 2019 #6
- #9 2020 From Applications received 2019 #7
- #10 2020 From Applications received 2019 #8
- #11 2020 From Applications received 2019 #9
- #12 2020 **Goat Show #4 – Affordable Art Survey/or From Applications - TBC**

APPLICATION GUIDELINES FOR ARTISTS 2018/19

Publicly released November 10 2017

Applications Closed January 31 2018

Exhibition Proposals Applications to exhibit at Lone Goat gallery are now open. Applications for the 2018 program will be accepted until January 31 2018.

To download an application form, go to: <https://lonegoatgallery.com/>

Lone Goat Gallery is now accepting Exhibition proposals from artists, designers, curators, community and cultural groups. The gallery welcomes all art forms and cultural heritage that display innovative ideas and approaches to contemporary arts practice. The gallery program features exhibitions of 4 weeks-duration.

Lone Goat Gallery encourages exhibitions which showcase the high calibre and creativity of artists and crafts practitioners from the Northern Rivers region and further afield.

- *Applications for the 2018/19 exhibition program open: 10 NOVEMBER 2017.*
- *Applications for the 2018/19 exhibition program close: 31 JANUARY 2018.*
- *Applicants advised outcome of their application by email: 28 FEBRUARY 2018*

Applications may be submitted at any time and are assessed by a panel once a year for the following year's exhibition program. Applications received after the closing date will not be considered for the 2018/19 program.

You will receive confirmation of receipt of your completed application.

Lone Goat Gallery is governed by Byron Shire Council and managed by a Board of Management and Gallery Coordinator.

[\[Please refer to Gallery Application Form 2018/19\].](#)

ANALYSIS:

LONE GOAT POSITION WITHIN LOCAL GALLERY INDUSTRY ECOSYSTEM

- Lack of local exhibiting space for Shire artists to cut their teeth.
- Lack of local professional development opportunities for artists.
- State Art funding is focussed on youth, indigenous, emerging, disabilities
- Proposed Lone Goat programming acknowledges these focusses.
- *“Lone Goat Gallery is uniquely positioned to focus on areas within the arts in the Shire that are currently lacking representation. Coincides neatly with peak-body strategic cultural focusses, and local artist’s needs”.* Andrew McDonald 2018

ANALYSIS:

OTHER GALLERIES

- **BYRON SCHOOL OF ART:** Associated with School and studios. Exhibition space has freedom for experimental installation. Exhibitions are for 2 weeks. Economical fees, student community and diverse audience.
- **NRCG BALLINA:** Most professional and presentable community exhibition space and administration in the Shire (Regional standard). NRCG has multiple exhibition spaces, and studios attached. Economical exhibition fees.
- **TWEED, LISMORE & GRAFTON REGIONAL GALLERIES:** Touring, institutional, collections, established. Representation for local artists. No fees charged.
- **PACK GALLERY** Bangalow: Focus on local established and emerging artists and owners’ art in a studio/shop-like environment. Commercial, Artist-run.
- **THOM GALLERY:** Byron Bay. Industrial, loft style exhibition space. Private commercial gallery, some support and representation for local artists.
- **ART PIECE GALLERY.** Mullumbimby: Focus on mainly local practitioners. Shop-like commercial environment precludes large-scale exhibitions. Small works by local artists. Portable object focus. Annual prize. **Closing**
- **BAREBONES GALLERY.** Long supported local artists in a commercial shop setting. Lone Goat artists have had success with sales at this gallery after their Lone Goat shows. Will permanently close in early 2018. **Closing**
- **A SPOT OF GENIUS:** Byron Bay. New. Independent, surf-punk, ad hoc. Artist-run.

NOTES ON GALLERY PROGRAMMING FROM THE LONE GOAT GALLERY STRATEGIC PLAN 2016-19

ARTISTIC VISION

“The Lone Goat Gallery seeks to exhibit art that is innovative, of a high standard, contemporary and diverse. Its aim is to grow the development of local artists. Through Gallery exhibitions, artists are provided with an opportunity to reach local, national and international art buyers and markets”. (Page 7)

GOALS AND KPI'S

To develop even further a highly-diversified program

To remain responsive to local artists and the Byron Shire community.

7. To build capacity in the visual arts field by making strategic and mutually advantageous collaborations with artists, other galleries, peak arts bodies and organisations which we believe will further our vision. (Page 9)

SWOT ANALYSIS 2015 – WEAKNESSES OF PROGRAMMING 2015

- *Artist dictated exhibition durations - Decisions based on hire fee*
- *Fast turnaround of exhibitions*
- *Perception of value is linked to who is presenting the work*
- *Committee overworked*
- *Challenges of maintaining momentum*
- *Ability to sustain Committee workload (Page 16)*

**LONE
GOAT
GALLERY**

**EXHIBITION CALL OUT
2018 Exhibition Program**

Applications close 31 January 2018

Download your application form here

TESTIMONIALS FROM BYRON SHIRE COMMUNITY - MARCH 2018

- *The most enriching Visual Arts cultural experience available in Byron Bay is the Lone Goat Art Gallery.*
- *Since the director has been appointed, the gallery has raised the experience for the viewer, to educate and provide an enriching experience in regard to a diverse contemporary art scene.*
- *I would not travel to Lismore or Murwillumbah to attend a 6pm opening of an exhibition so appreciate **high quality exhibitions** shown in Byron Bay.*
- *The town of Byron Bay produces a great deal of wealth including the contribution of residential rates so culturally **an art gallery is** of great importance to holiday makers, locals, school students and seniors as **a way of 'giving back' to the community.***
- *The contribution of the gallery to the image of Byron Bay should not be underestimated and should be quantified by a user survey.*
- *The standard of any serious gallery is marked by its professionalism, meaning a qualified director. Prior to the appointment of the current director, the quality of art exhibitions in Byron Bay and was of a lower standard.*
- *The gallery still needs to be developed to reach its potential, benefiting not only those it serves to support but the wider community including international visitors and artists.*
- *It would be dumbing down to cut the gallery budget considering the money that is spent on sporting facilities by the council which most often only benefits young white males.*
- *At some point it needs to be **acknowledged by council that cultural institutions have a wider benefit** and should not be run by charities and peoples good will, usually older females.*
- *We love the Lone Goat Gallery as our only local, community gallery.*
- *It is a valuable, cultural, community asset.*
- *It has a good rhythm of exhibitions of different types of art that are respectful and indicative of the spirit of our artist community.*
- *It is an important asset for the artist community to be able to show their work in their local context and outside of a commercial galley. Therefore it is important to the general community that we get to see/experience local art.*
- *We don't have to travel out of the area to see local art.*
- *We think it is important to have the gallery as the Byron Shire community is synonymous with art and culture.- and we were the odd one out, not having a community-run gallery like the adjoining shires.*

- *I am a big fan of the Lone Goat Gallery.*
- *I try to go to all the openings and love the variety of art that is shown here.*
- *I also love that it is located in the town centre which means it is easily accessible (as opposed to galleries in the industrial estate).*
- *Please let us keep the Lone Goat Gallery.*
- *'A (unique) place where community and (local) arts meet'*
- *The Lone Goat Gallery adds to the fabric of the Byron Bay community.*
- *As a resident of Byron Bay this is a fantastic local gallery, which showcases original works by local artists and holds new exhibitions every two weeks or so. A wonderful friendly place to visit.*
- *I do love the gallery. I hope it goes well. It was a long time coming to get that gallery in town.*
- *I see the Lone Goat Gallery as a wonderful and valuable opportunity for local and other artists to show that Byron Bay is a cultural centre, not just beaches and restaurants*
- *In Byron Bay we have a strong artistic identity; we are home to professional visual artists and a strong and burgeoning arts sector. The Lone Goat has become a valuable and essential part of our infrastructure. It allows us to tell our stories, to explore our identity and discuss and investigate issues through artistic expression.*
- *The unique and vital quality of the Lone Gallery is that it is a curated program which both offers opportunities for local artists to exhibit their work and at the same time to exhibit quality and professional contemporary artists in the region. It ensures it appeals to a broad audience and engages widely with many parts of the community and people with varying interests, whether it be surfer community, students or the aged. Whilst there might be other exhibition spaces, what makes the Lone Goat unique and is the appointment of a professional curator or director who brings a vision and a strong curatorial framework to the organisation. Under the current stewardship of the board and Director it has become a valuable part of the community cultural infrastructure.*

