

Findings from online Bypassed Town Signage consultation for Bangalow, Mullumbimby and Brunswick Heads – January 2021

From 14 December 2020 to 31 January 2021, Council received feedback from approximately 180 community members regarding proposed bypassed town signage for Bangalow, Mullumbimby and Brunswick Heads. Feedback was given on whether or not the signs should be implemented, as well as proposed types of images and service symbols.

Consultation was received online at:

<https://www.yoursaybyronshire.com.au/highway-town-signage>

Consultation was promoted via Council's social media platforms, a media release, email to key stakeholders and Council's Business e-newsletter.

Local Chambers of Commerce expressed interest in identifying local photographers for taking the final imagery.

The outcomes of this consultation are as follows:

Bagalow

47 community stakeholders engaged

39 stakeholders support the signage, 8 oppose the signage

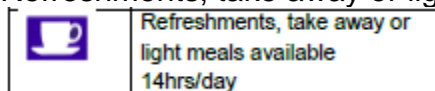
Most popular image: Bangalow streetscape

Bagalow streetscape

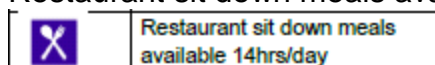


Top 4 service symbols:

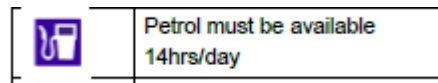
1. Refreshments, take away or light meals available 14hrs/day



2. Restaurant sit down meals available 14hrs/day



3. Petrol must be available 14hrs/day



4. Tie for public toilets and accommodation



Considering there is currently not an array of traditional accommodation in Bangalow to warrant a service symbol on this type of signage, Public Toilets is proposed as 4th option.

Mullumbimby

79 community stakeholders engaged

63, stakeholders support the signage, 16 oppose the signage


Most popular image: Mount Chincogan

Mount Chincogan




Top 4 service symbols:


1. Refreshments, take away or light meals available 14hrs/day

	Refreshments, take away or light meals available 14hrs/day
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2. Restaurant sit down meals available 14hrs/day

	Restaurant sit down meals available 14hrs/day
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3. Petrol must be available 14hrs/day

	Petrol must be available 14hrs/day
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4. Accommodation

	Accommodation
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Brunswick Heads

51 community stakeholders


31 stakeholders support the signage, 20 oppose the signage

Most popular image: Brunswick Heads town and river




Mandatory service symbol plus top 3 service symbols:


1. Visitor information Centre (mandatory symbol)

	Accredited visitor information centre
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2. Petrol

	Petrol must be available 14hrs/day
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3. Accommodation

	Accommodation
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4. Caravan Park

	Caravan park
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