

Report No. 4.1 **Integrated Transport Management Strategy**
Directorate: Infrastructure Services
Report Author: Andrew Pearce, Traffic Engineer
File No: I2019/1965

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Summary:

The purpose of this TIAC meeting is:-

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1. For GTA to present the proposed Strategic Outcomes and 'Focus Areas' for the Integrated Transport Management Strategy
2. Present supporting research and industry evidence associated with the proposed Strategic Outcomes and 'Focus Areas'
3. Obtain feedback and guidance from TIAC.

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RECOMMENDATION:

1. That TIAC note the proposed Strategic Outcomes, 'Focus Areas', evidence and research information presented by GTA.
2. That TIAC feedback and guidance comments be provided to GTA.

Report writer: Have you mentioned an attachment in your recommendation? If so, include the TRIM number in brackets eg "...Attachment 1 (E2017/1234)..." It's necessary for the minutes document.

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REPORT

Below is a brief summary of the process that has been followed to date to help explain where we are up to in the Integrated Transport Management Strategy process and the purpose of this TIAC meeting.

5 In September 2019 GTA were awarded the tender to develop Byron Shire Council’s Integrated Transport Management Strategy.

10 At the beginning of October 2019 GTA held a number of workshops with Council Staff, TIAC and key community groups to gain important background information into specific issues and opportunities.

15 Based on this background information and subsequent reviews into key Council documents and transport priorities GTA developed a memorandum that outlined a number of draft Strategic Outcomes and ‘Focus Areas’ for the strategy. This memorandum was circulated to those involved in the October workshops within Council and TIAC to obtain their feedback.

20 The structure and content of the memorandum have since been modified slightly based on this feedback. In addition, the details of the report have been expanded to include industry evidence and identified priority projects for the Shire (i.e. Multi Use Rail Corridor) to justify and explain the different recommended Strategic Outcomes and ‘Focus Areas’.

25 As a result, the purpose of this TIAC meeting is to now present the findings of their research, proposed Strategic Outcomes, ‘focus areas’ and obtain feedback from TIAC.

Please note - The presentation was not available for distribution when this agenda item was prepared but will be available at the meeting.

Next steps

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1. The proposed Strategic Outcomes and Focus Areas to be amended, if required, based on TIAC feedback to finalise the structure of the document.
 2. A series of Q&A workshops with key stakeholders to test the general willingness and ability to deliver the identified Strategic Outcomes and Focus Areas.

35 **STRATEGIC CONSIDERATIONS**

Community Strategic Plan and Operational Plan

40 Reports should link to actions from the IP&R Framework. To find the action details you can click this link [Delivery Program / Operational Plan](#) to search for the relevant activitie/s. When the document opens, copy the relevant line and paste it below where indicated.

CSP Objective	L2	CSP Strategy	L3	DP Action	L4	OP Activity
Community Objective 1: We have infrastructure, transport and services which meet our expectations	1.3	Support, through partnership, a network of integrated sustainable transport options	1.3.1	Ensure an integrated and accessible transport network (SP)	1.3.1.1	Prepare an Integrated Transport and Movement Plan (ITMP)

Consultation and Engagement

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1. Workshops have been held with Staff, TIAC and key community groups.
 2. A draft memorandum was distributed among Staff and TIAC who attended the workshops for feedback.