

MULLUMBIMBY SCULPTURE WALK

Expression of Interest

To prepare design concepts for a new Public Art Work in Mullumbimby

The RECYCLE, REUSE, RENEW AND REINVENT Public Art Project

**Creative Mullumbimby announces
our inaugural expression of interest process
to develop a concept for this exciting art project**

Supported by:



Creative Mullumbimby



Background

Located within the Mullumbimby Sculpture Walk, Palm Park on Brunswick Terrace are a cluster of items including:

- a water tap,
- a red lid wheelie bin
- and a disused unloved public barbecue earmarked for demolition by Byron Shire Council:

and in close proximity to:

- a streetlight
- a large picnic table and seating
- pathway lined with native grasses, shrubs and trees alongside the Brunswick River.



A local resident suggested to a council officer that rather than demolish the barbecue its concrete and brick base could be recycled as part of a work of art. Out of this initial simple notion emerged the broader idea of an environmental work of art on the theme of:

RECYCLE, REUSE, RENEW AND REINVENT

THIS PROJECT HAS A BUDGET OF AROUND \$30,000, CURRENTLY HOLDING AROUND \$8,000.

THE BALANCE WILL BE RAISED THROUGH A COMBINATION OF CROWD FUNDING AND GRANTS.

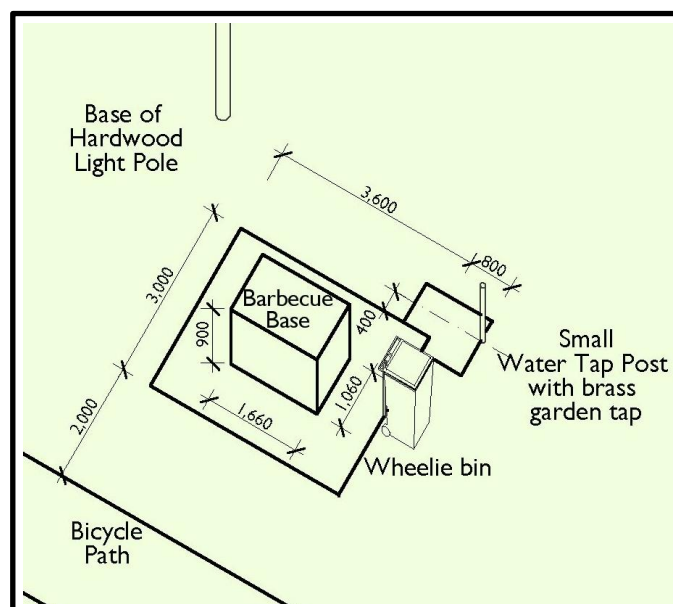
Project Brief

The tap, bin and barbeque are unloved and ugly pieces of park furniture that should be incorporated into a single environmentally themed work of public art that “**recycles, reuses, renews and reinvents**” mundane public infrastructure. As the name suggests, this project has a broad environmental theme, interpretations of this brief can incorporate political and social comment on issues such as:

- Heavy use of bottled water for drinking;
- Resource and waste management; and
- Consumption

The **essential elements** of the artistic brief are:

1. The disused barbecue base should be recycled and incorporated into the work. There is no intention of it being used again as a barbecue.
2. Currently there is one red landfill bin, although in the near future a yellow recycling bin will be added. The red bin is often used by people depositing their domestic rubbish, associated with this there are the antisocial issues of people overfilling the bin and driving cars over the park to access the bin. The artwork should attempt to address and resolve these issues by covering, disguising, and/or celebrating the bins without compromising their function. This might engage in a wider educational process around waste management.
3. Recognising that the simple brass garden tap is used for bush regeneration along the river, it also presents an opportunity to create a new artistic drinking fountain with education about reducing plastic water bottle use.
4. The artwork should incorporate all three in a single work that surprises and reinvents their function.
5. The artwork should be "site specific" responding to its physical and cultural context, but this can be interpreted in a variety of ways. Particular physical elements nearby are the picnic table, the overhead light, the cycle path and the Landcare regeneration work along the river.



Content of Expressions of Interest

The expression of interest process will be in two parts.

Part 1 - Concepts for Shortlisting

This project does not seek to exclude amateur or student artists. If you have a really good concept we would seek to pair you with a professional to help the concept be realized. If you require assistance this should be stated in the EOI.

Present drawings, models, photo montage or animations in a form that best conveys the concept and addresses the artistic brief including:

- 100 - 300 word description of concept.
- Personal identification of your concept should be on a separate single A4 sheet that includes full contact information and a single image of the concept.
- No personal identification of the artist on physical submissions so that judging can be based on the merit of the artistic concept.
- A format that is easily displayed on the web, (provide a minimum of three JPEG files and an artist statement electronically).

Note shortlist judging will be preceded by a period when local people can comment on entries online.

Part 2 - Presentation of Shortlisted Concepts

Between 3 and 5 concept submissions will be shortlisted and asked to prepare more extensive submissions.

Short listed concepts will be determined by the expert panel based on merit and public comments.

Each shortlisted artist will receive \$500 to prepare a final concept presentation.

Presentations must include:

- Additional presentation drawings or models if requested by the panel.
- An extended artist statement including:
 - Description of how the fabrication of the project will be accomplished;
 - Description of intended wider local community benefits; this might include how local people might be involved in fabrication for transfer of skills, resources or money.
- An overall budget for fabrication and erection. Creative Mullumbimby suggest the total budget to be a maximum of \$30,000. We currently have \$8,000 seed funding with the remainder to be set as a fundraising target through crowd funding and/or grants. If the budget is greater then \$30,000 then this must be weighed in the judging process.

Judging

Judging will be a panel of predominantly professional artists and at least one local community person. It will choose the best overall concept based on the following criteria in this order:

- Artistic merit of concept;
- Answers the brief, this includes functional and philosophical requirements, plus appropriateness to "site";
- Budget and practicality of fabrication;
- Wider public benefit fabrication of concept provides to Mullumbimby community such skills exchange or financial flow back into the community.
- Public reaction through comments.

Timeline

Entries for Shortlisting should be submitted by Friday January 20th 2017

Shortlisted concepts announced Friday February 3rd 2017

Final submission of shortlisted concepts by Friday February 24th 2017

The winner will be announced on March 11th at the Public Art Forum

After the announcement we will commence a crowd funding campaign plus applications for grants This will occur between March and June 2017.

Fabrication will occur in the second half of 2017

The project has a small starting budget of:

- \$2000, thanks to excess fund raising for our new drinking water fountain in Stuart Street by The Mullumbimby Chamber of Commerce and our community.
- \$5,000 seed funding from the ***Evolution of the Mullumbimby Sculpture Walk*** project (funded by Arts NSW)

This does not include funding for the administration of the expression of interest process, which is also funded by the ***Evolution of the Mullumbimby Sculpture Walk***

Submissions and More Information

Submissions are to be presented by:

Mail or in person: Unit 9, 6-8 Burringbar Street Mullumbimby

Email: info@creativemullum.org.au

The organisers of this expression of interest process do reserve the right to choose more than one concept for fabrication or no concepts depending on the quality of the concepts presented.